

**IGIS** Asset Management

# *Market Outlook*

## H1 2026

IGIS Strategic Research Division

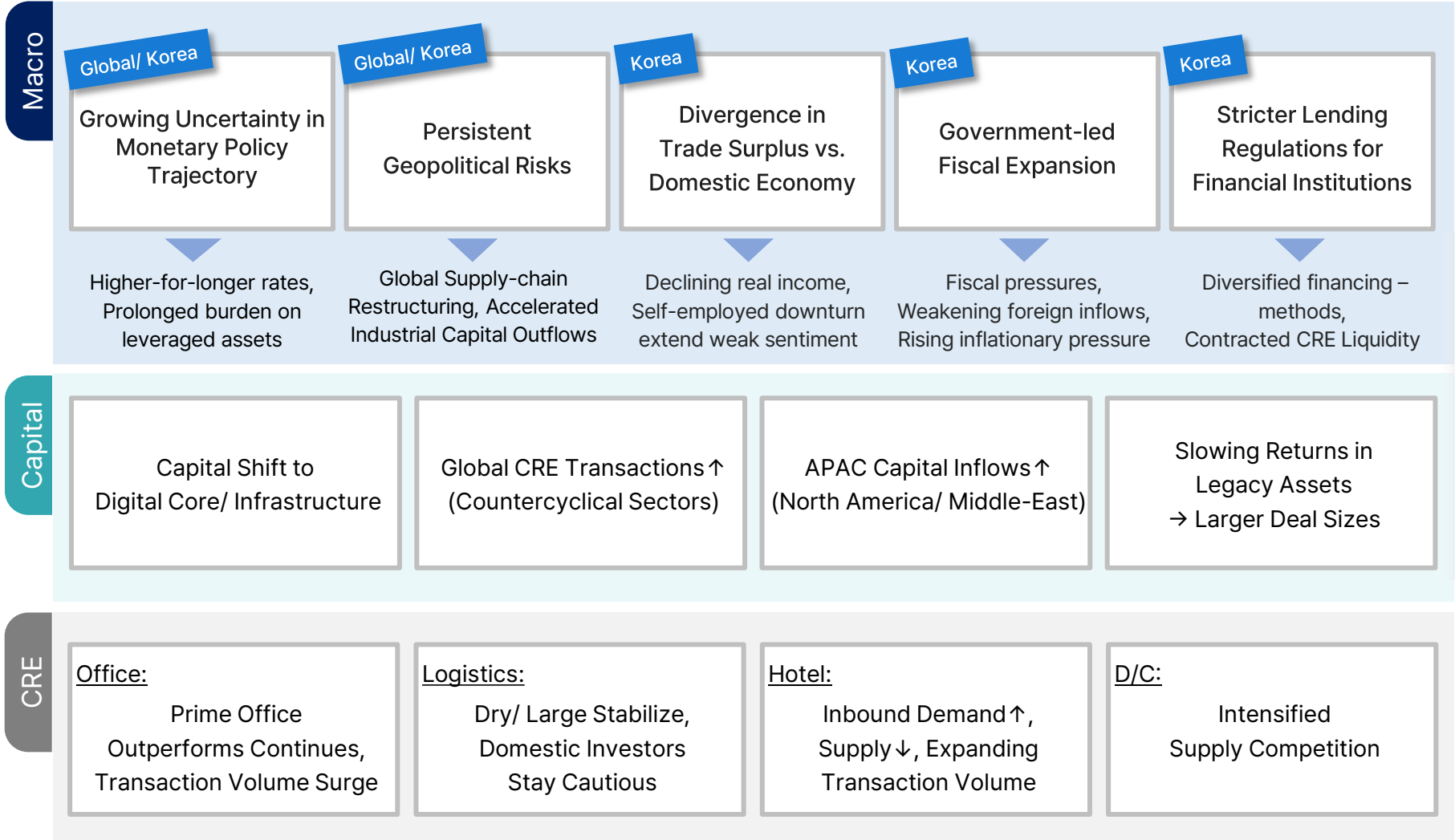


INVESTING IN  
LASTING VALUES

# 2026 Market Outlook

Jan. 2026 | IGIS Strategic Research Division

# 2025 Market Snapshot and Key Themes



Source: IGIS Strategic Research Division

Investment Sentiment Recovering, Capital Concentration in AI-Linked Sectors

New Investment Structures, and Partnership Expansion  
→ Multi-Party Deals, Infra Integration

Financial Institution Debt Oversight/ PF Restructuring  
→ Lending Gap Creates



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**1. Macro Fundamentals · Capital Trends**

**2. CRE Sector Trends**

- Office · Logistics · Hotel · Data Center

**3. Investment Direction**

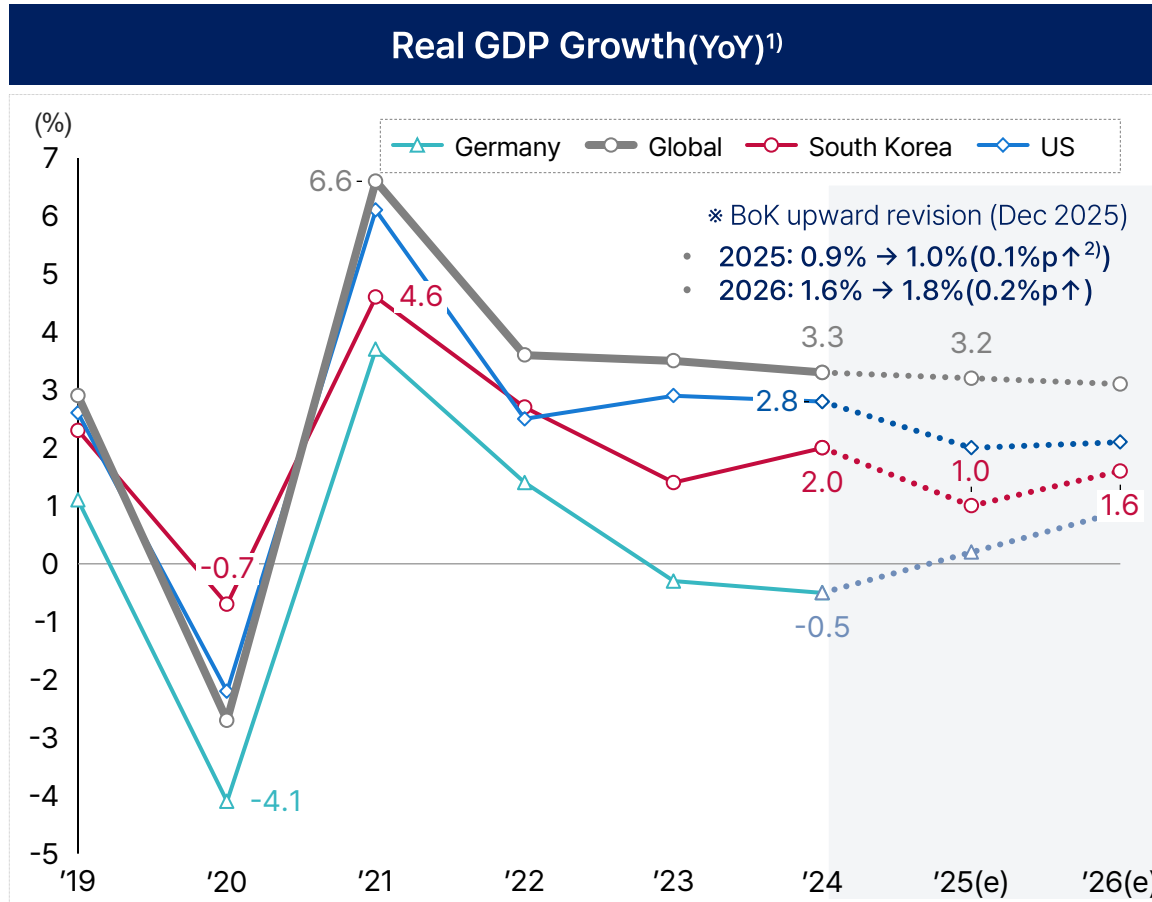


## 1. Market Fundamentals and Capital Trends

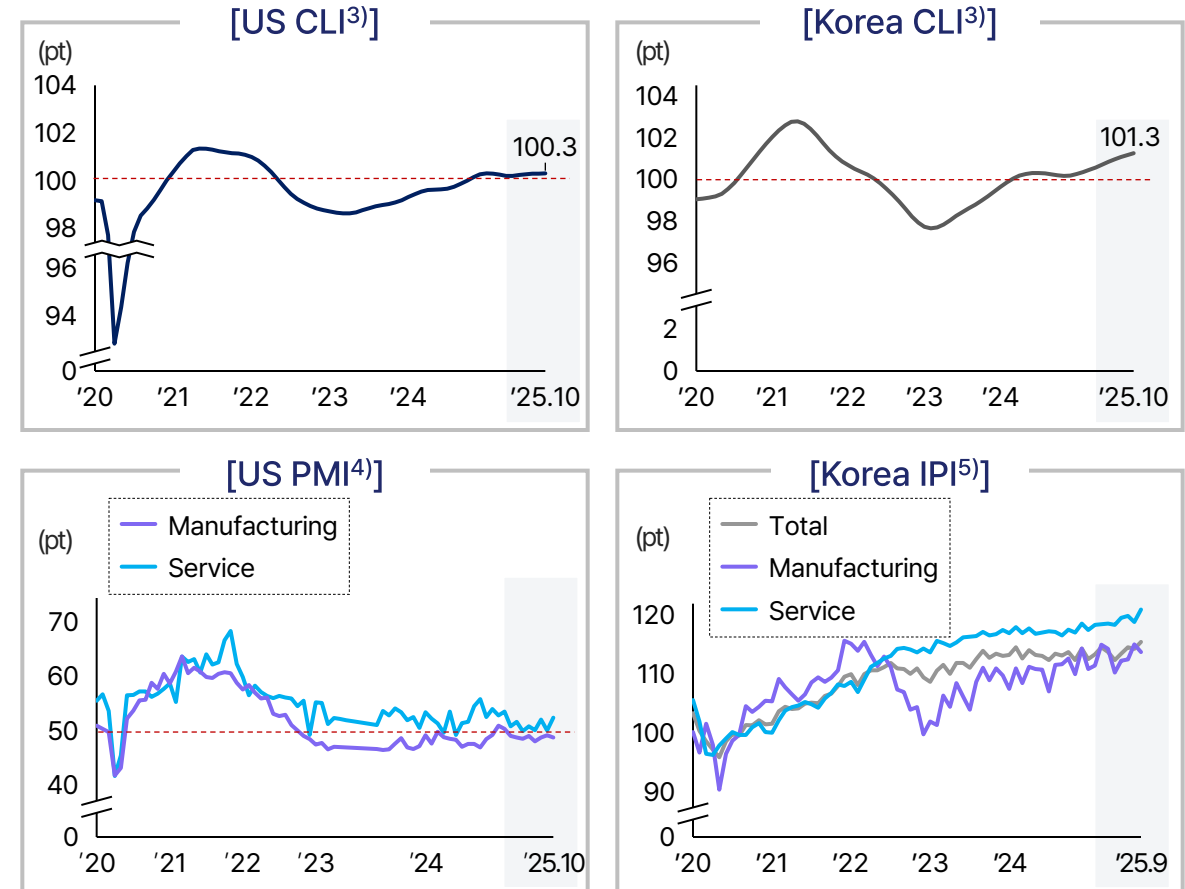
**2025 Global growth at 3.2%, Korea at 1.0%**

**US tariff agreements, export strength, fiscal policy to support GDP growth upward revision.**

### Global/ Korea Economy Forecast



### US/ Korea Economic Indicators



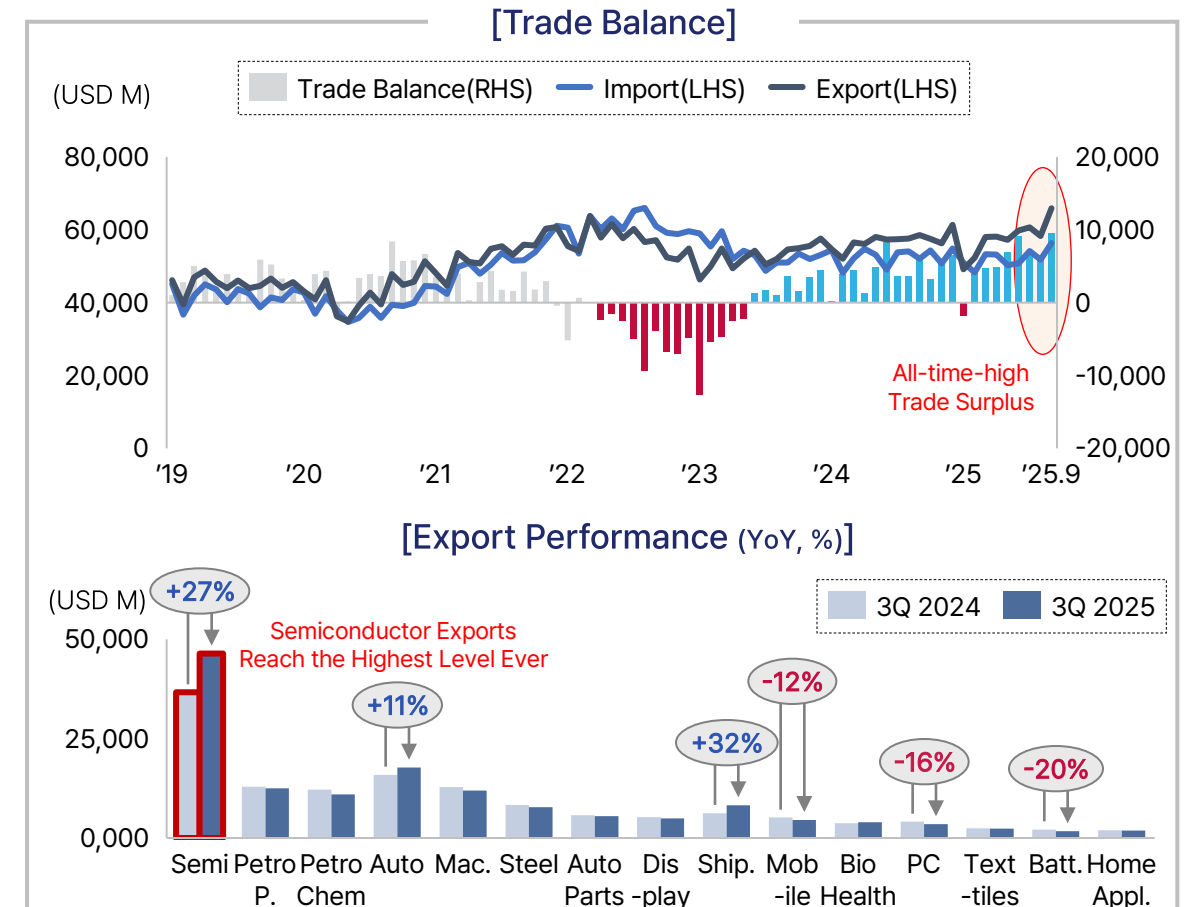
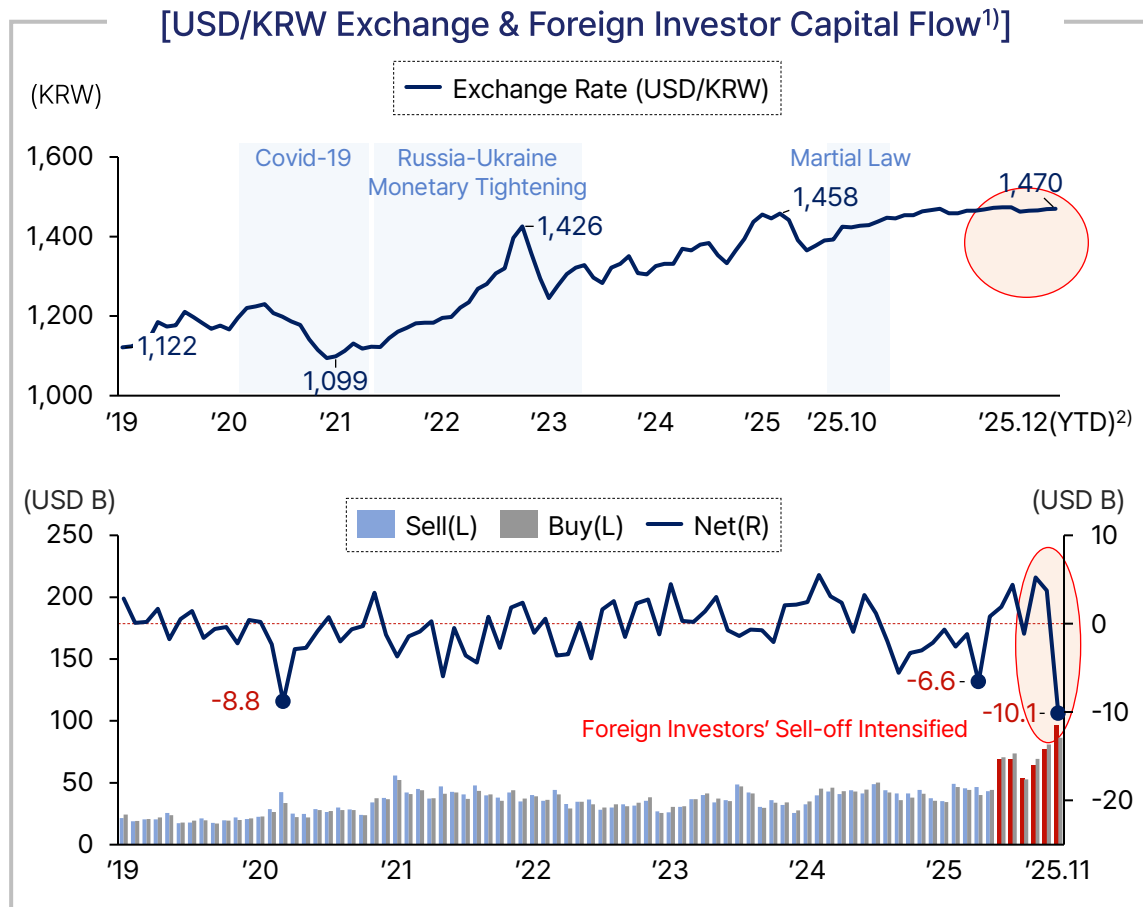
1) Forecast Sources: Global – IMF Oct '25 World Economic Outlook, Korea – BOK Aug 2025 Economic Outlook Report  
 indicates expansion 4) PMI (Purchasing Manager Index) below 50 indicates contraction, above 50 indicates expansion  
 Source: BOK, Statistics Korea, US BEA, IMF, S&P Global, IGIS Strategic Research Division

2) Compared to May '25 Report 3) OECD CLI, below 100 indicates contraction, above 100  
 5) Industrial Production Index, base year 2020 = 100

## 1. Market Fundamentals and Capital Trends

**Korean currency depreciation heightened**(foreign capital outflows, USD demand),  
**Trade surplus from Semiconductors/ Autos/ Ships, but tariff impact expected from 2026.**

### ■ Currency Exchange/ Foreign Capital Flows/ Trade



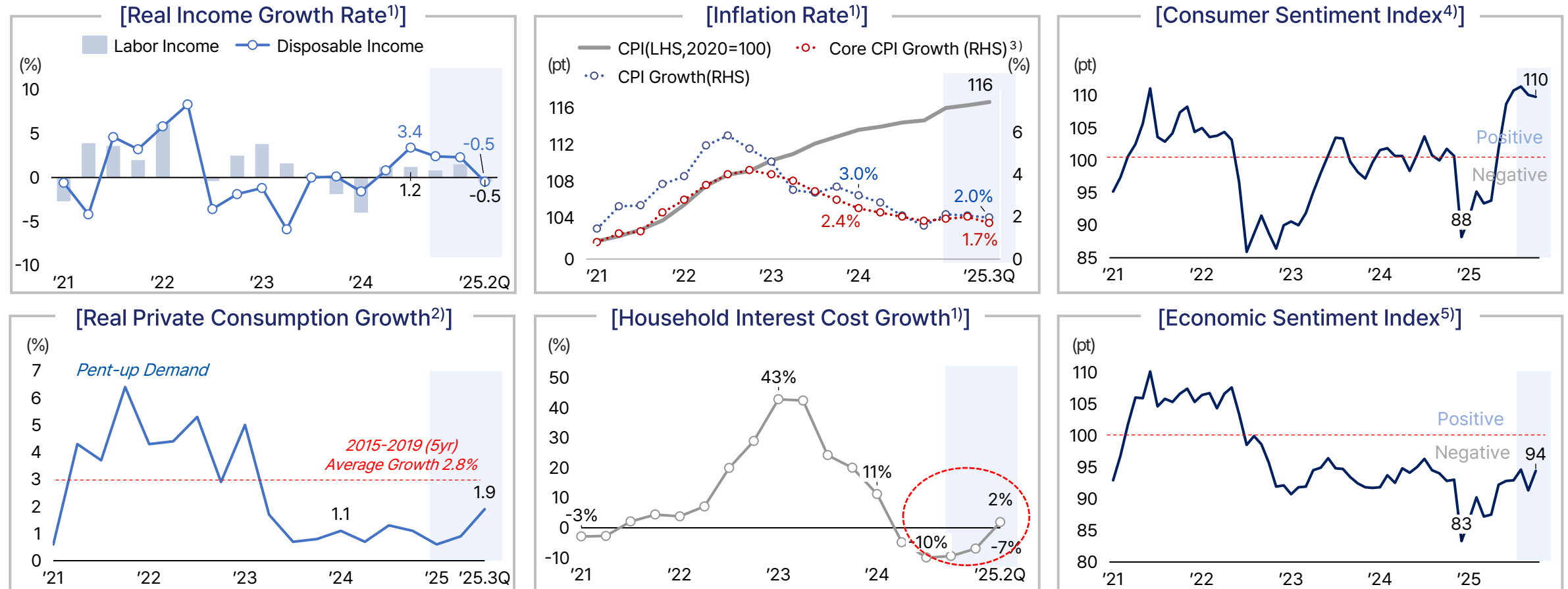
1) Securities (KOSPI) Net Purchases 2) As of: Dec 3, '25

Source: BOK, Statistics Korea, FRED, S&P Global, IGIS Strategic Research Division

## 1. Market Fundamentals and Capital Trends

**Real income deceleration continues, yet private consumption growth and positive sentiment drive economic rebound.**

### Domestic Inflation/ Consumption

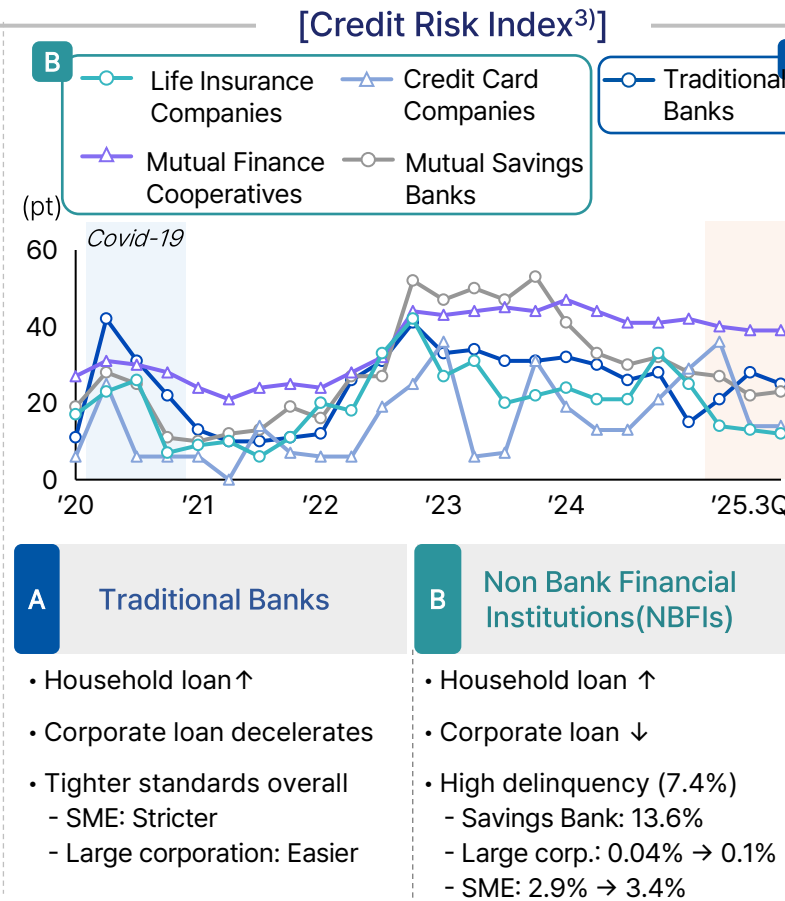
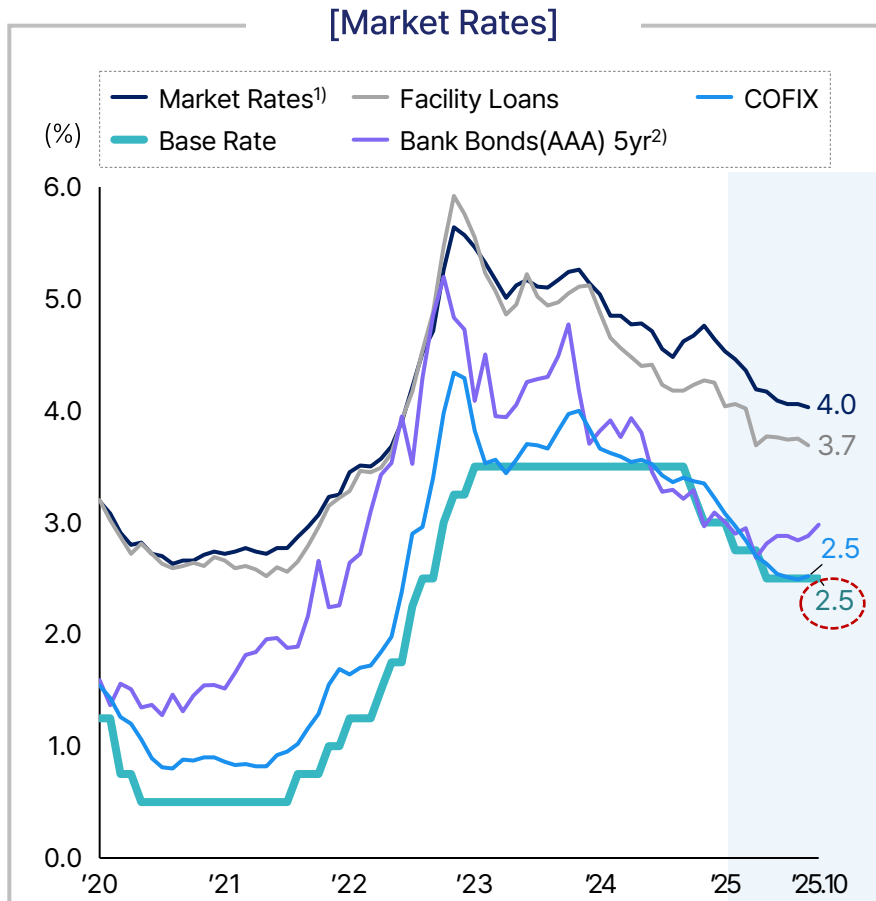


1) YoY (Quarterly) 2) GDP Private Consumption Basis (Seasonally Adjusted, YoY): Total Household Goods/Services Expenditure Growth Rate in GDP 3) Excl. Food · Energy 4) Long-term Average = 100 as Baseline, above 100 indicates more optimistic than long-term average, below 100 indicates pessimistic 5) Index to Comprehensively Assess Private Economic Agents' Sentiment on Economic Conditions (above 100 indicates consumers and businesses view economic conditions as improved, below 100 indicates otherwise)

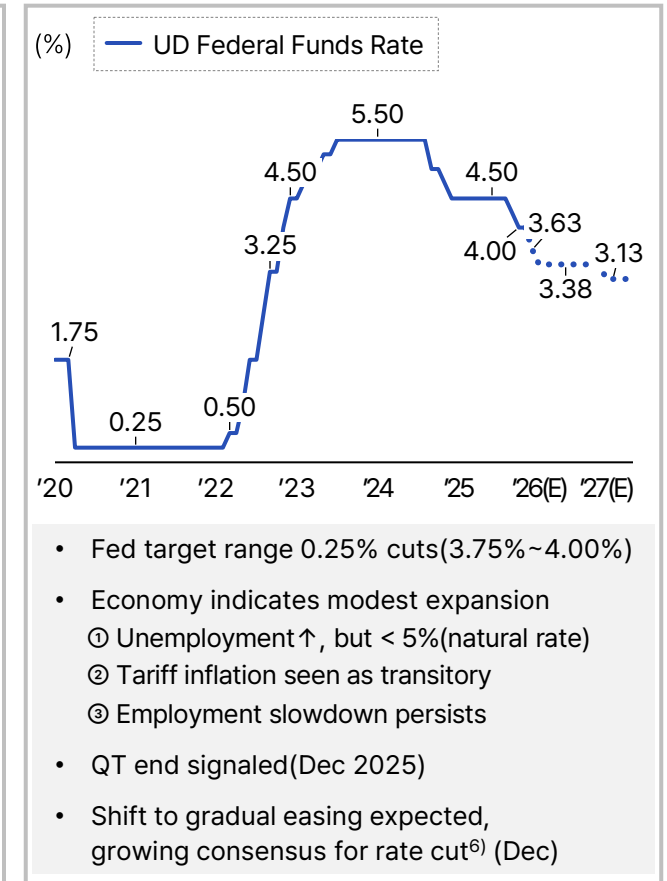
## 1. Market Fundamentals and Capital Trends

**BOK to hold rates in H2, but credit risk recovery is delayed and conservative lending continues.**  
**US Fed to slow rate cut pace on the labor/inflation risks.**

### Key Market Rates/ Credit Risk Index



### US Federal Funds Rate<sup>4)</sup>



1) Weighted average rates for corporate loans (large/SME) and household loans (mortgages, credit loans) at deposit banks, new loans basis

3) Index quantifying domestic financial institutions' credit officers' assessment of loan default risk (higher positive values indicate higher risk)

5) Quantitative Tightening 6) FedWatch: 87.0% probability of a 25bp rate cut (as of Dec. 3)

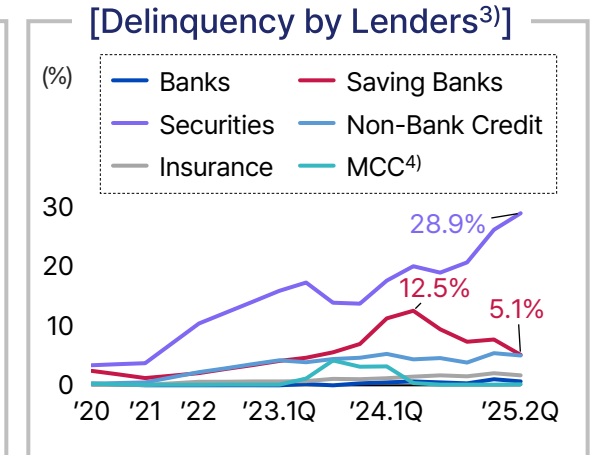
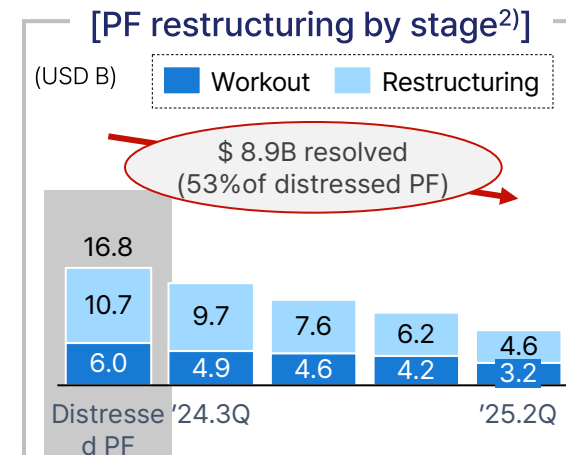
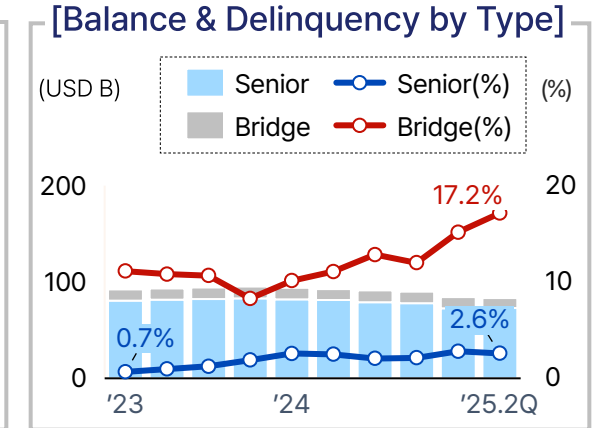
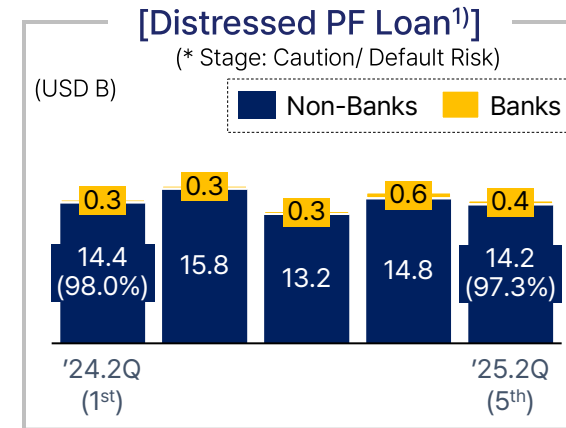
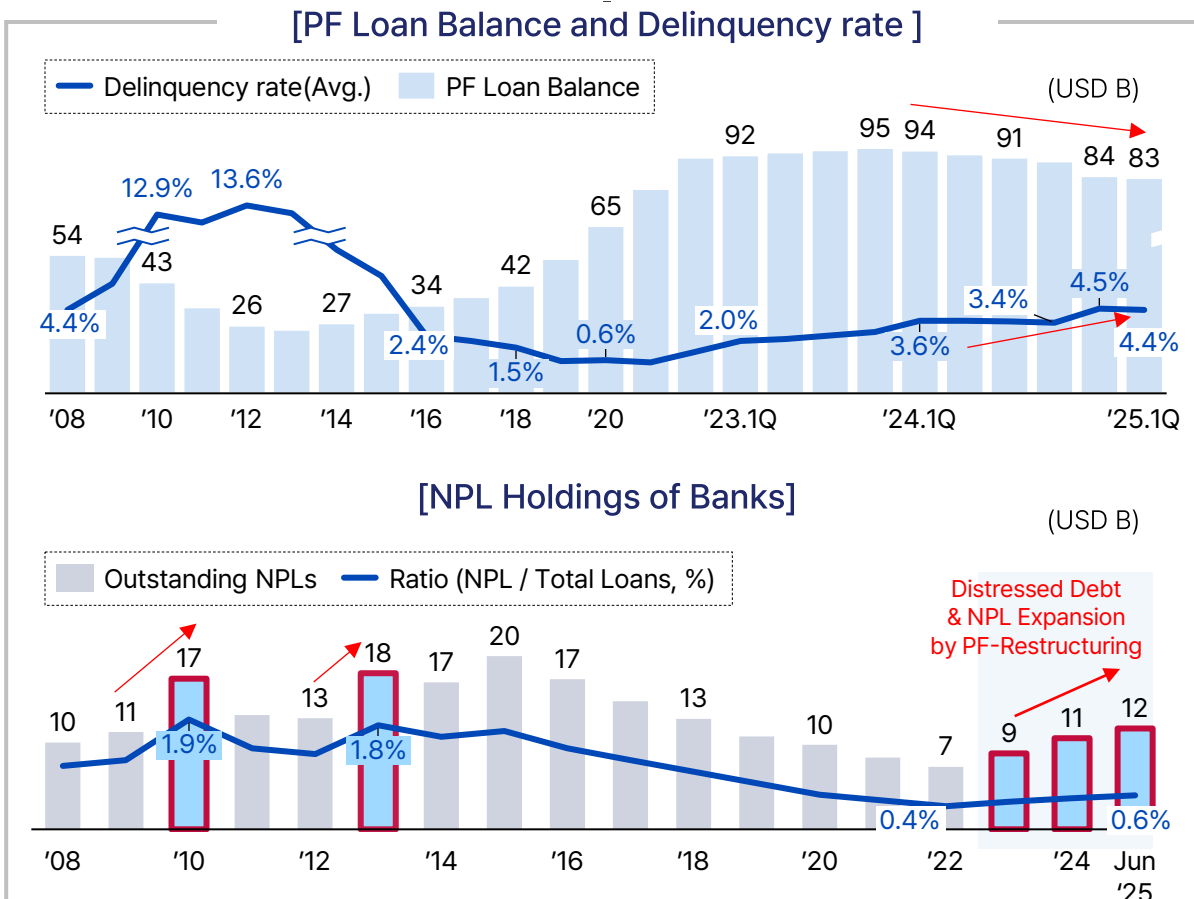
4) Based on September 2025 FOMC dot plot



## 1. Market Fundamentals and Capital Trends

**PF loan balance decreased while delinquency rate rising (Bridge loans, Non-bank lenders),  
Financial authority-led PF restructuring, bank NPLs increase.**

### Real Estate PF Loans



1) 1st→5th Indicates Progress Stages of Viability Assessment, 1st Assessment in Jun '24 Prioritized Distressed Projects, 2nd~5th Assessments Conducted Quarterly by FSS for All PF Projects

2) Among Watchlist/Distressed Projects, Those for Auction/Private Sale/Write-off are Classified as 'Liquidation', Those Requiring New Funding/Capital Structure Reorganization are Classified as 'Restructuring'

Source: FSS, FSC, IGIS Strategic Research Division

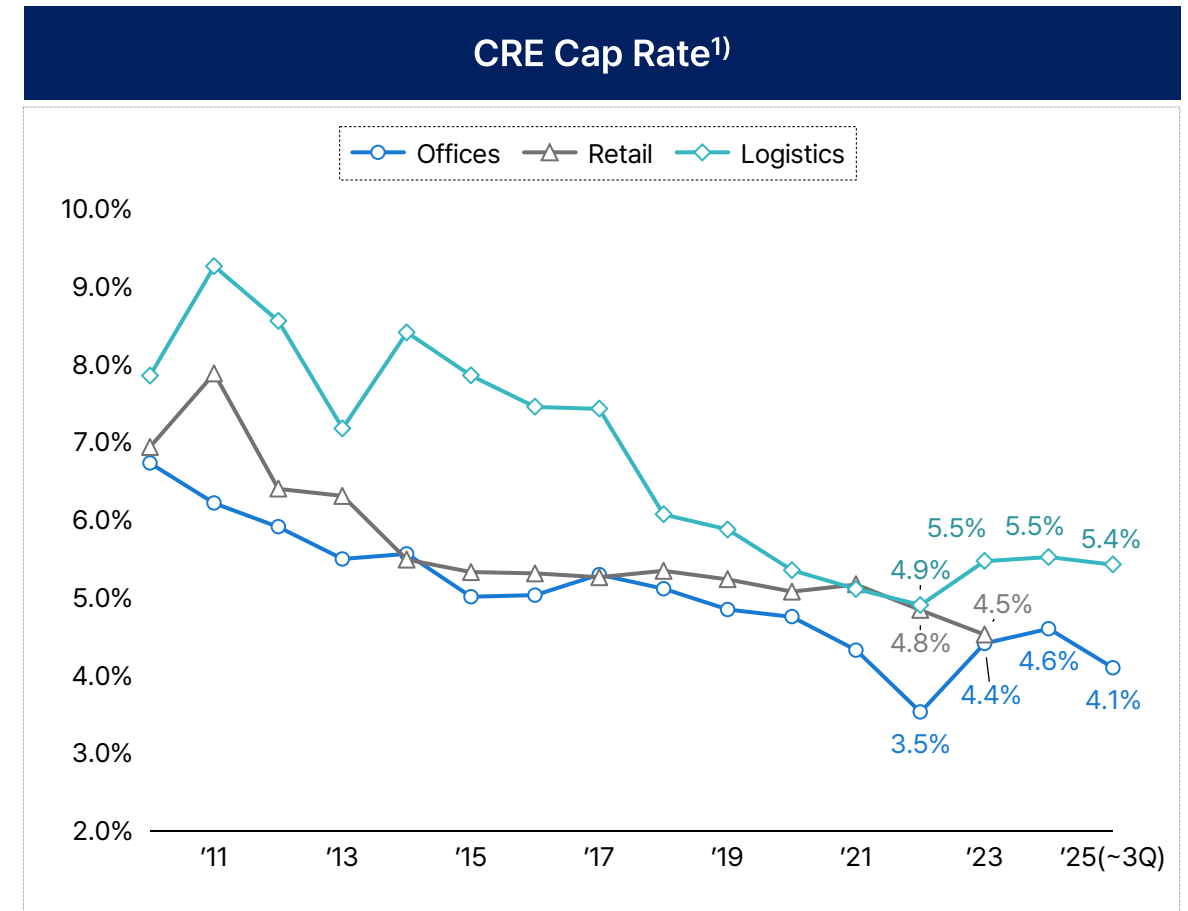
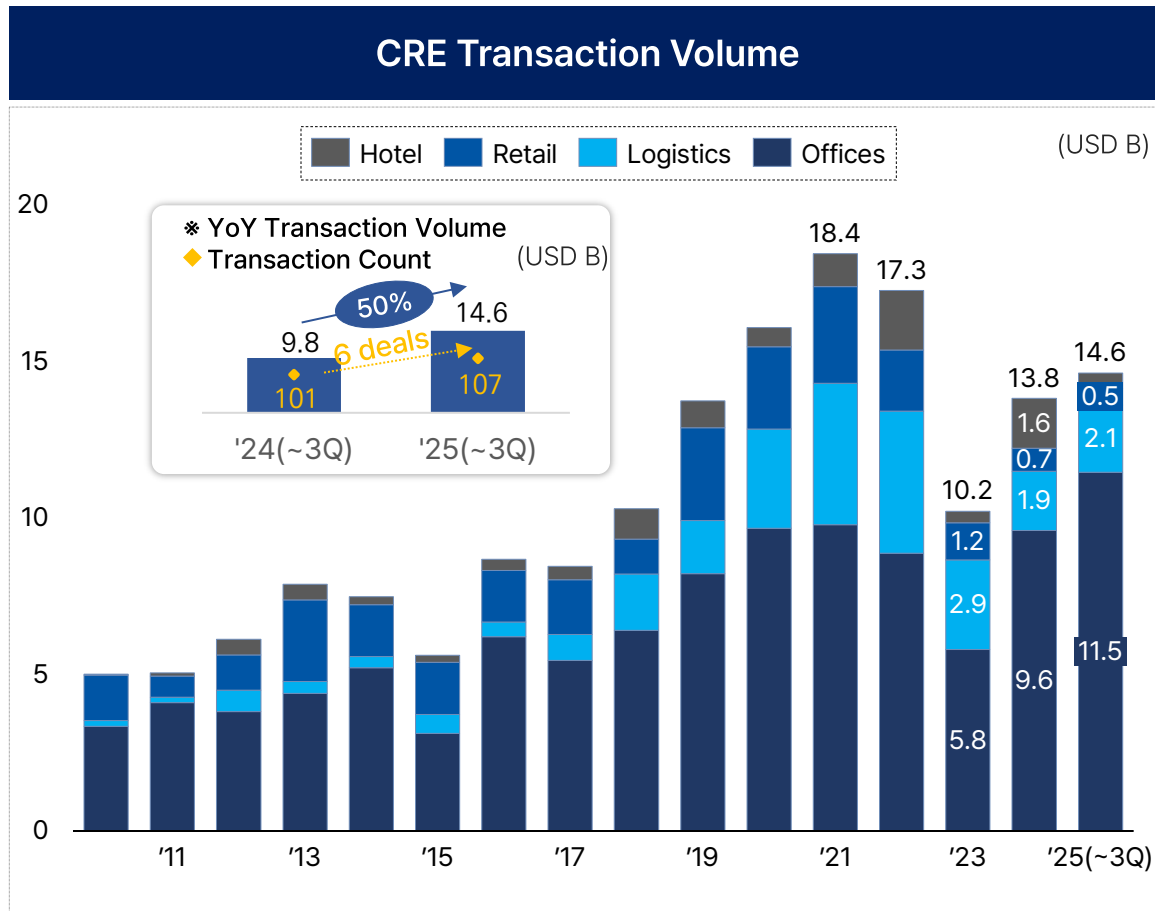


## 2. CRE Sector Trends

## 2. Korea CRE Trends

**CRE transaction volume reaches USD 14.6 billion(+50% YoY)  
with office driving market expansion (78% of total), logistics rebound(+41% YoY).**

## CRE Investment Market Trends



1) 'Nominal' Cap Rate Statistics Provided Since H2 2023 Outlook Report, Retail '24 Cap Rate Excluded Due to Limited Transaction and Cap Rate Survey Cases, '25.1Q Survey: 2 Cases at Cap Rate 2.5% Level

Source: Rsquare, IGIS Strategic Research Division



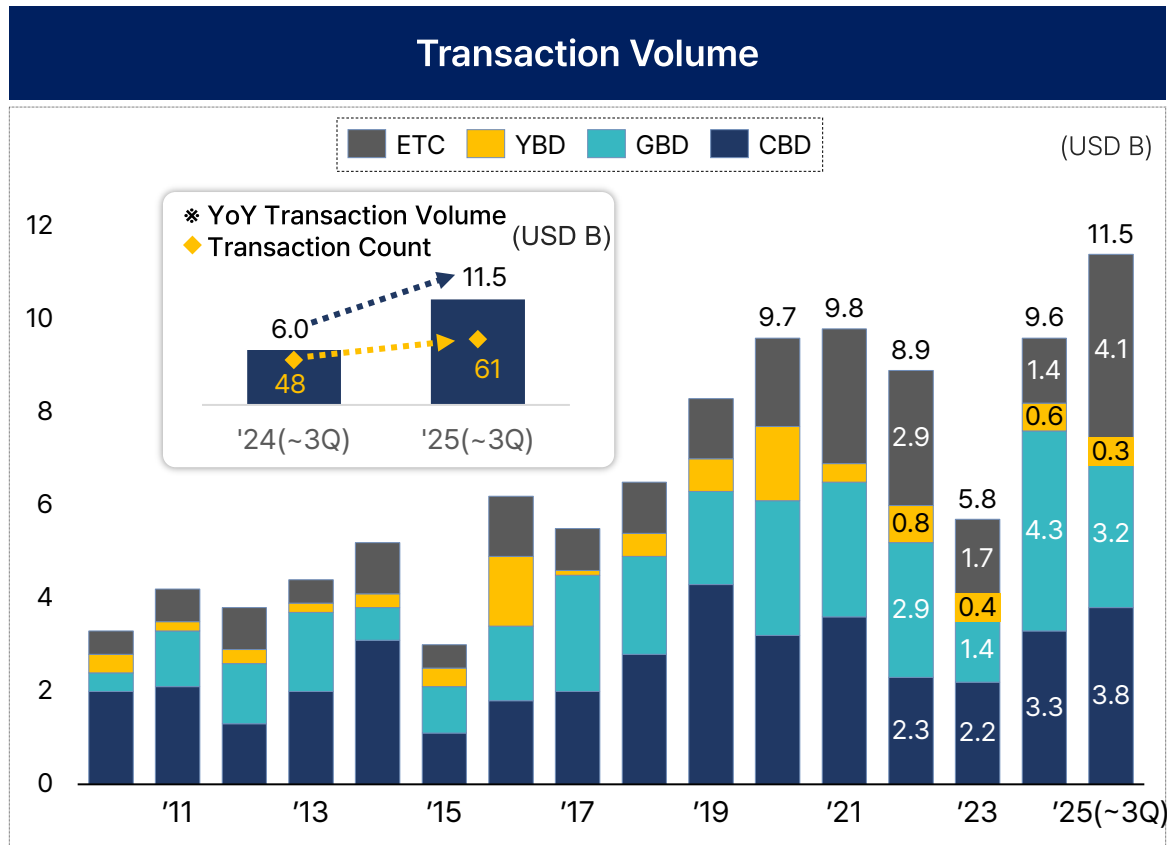
## 2.1. Office Sector



## 2.1. Office Sector Trends

**Office transaction volume at USD 11.5 billion(+90% YoY), Cap.rate at 4.1%.**

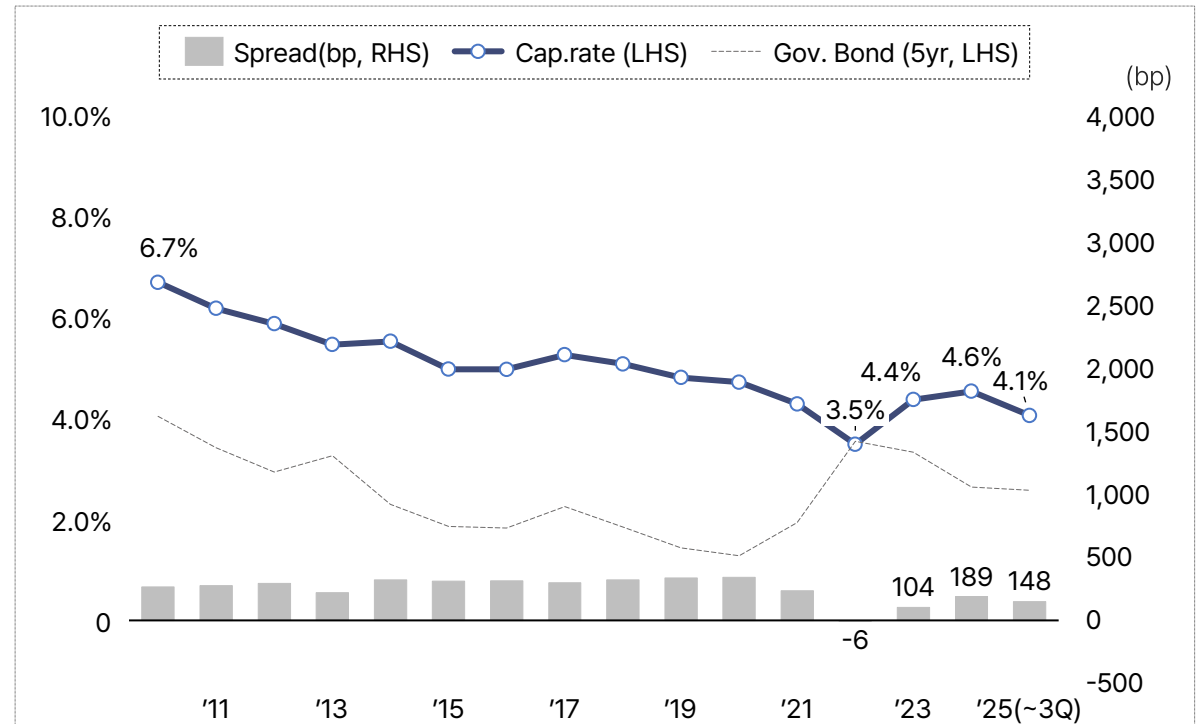
Transaction Volume



\* Q3 '25 Major Area Transactions: CBD\_Ferum Tower(USD 452 mill., USD 8,057/m<sup>2</sup>), Pacific Tower(USD 402 mill., Unit Price: 6,785 USD /m<sup>2</sup>)/ Hyundai Group Building(USD 315 mill., Unit Price: USD 5,937/m<sup>2</sup>), GBD\_NC Tower 1(USD 311 mill., Unit Price: USD 9,965/m<sup>2</sup>)/ WeWork Building(USD 149 mill., Unit Price: USD 7,421/m<sup>2</sup>)/ ETC\_Tower 730(USD 609 mill., Unit Price: USD 7,421/m<sup>2</sup>)/ NUDIT Seoul Forest(USD 128 mill., Unit Price: USD 7,421/m<sup>2</sup>)

1) '23 office nominal Cap. Rate increase driven by price adjustment and rent growth FX rate based on Hana Bank official posted USD/KRW base rate (3-month average as of end-Nov 2025): 1,426.71 KRW/USD  
 Source: Rsquare, Hana Bank, IGIS Strategic Research Division

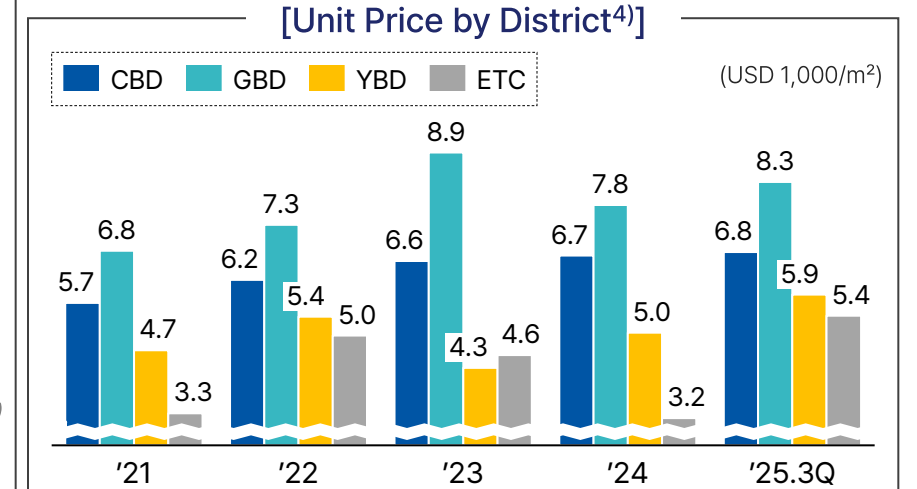
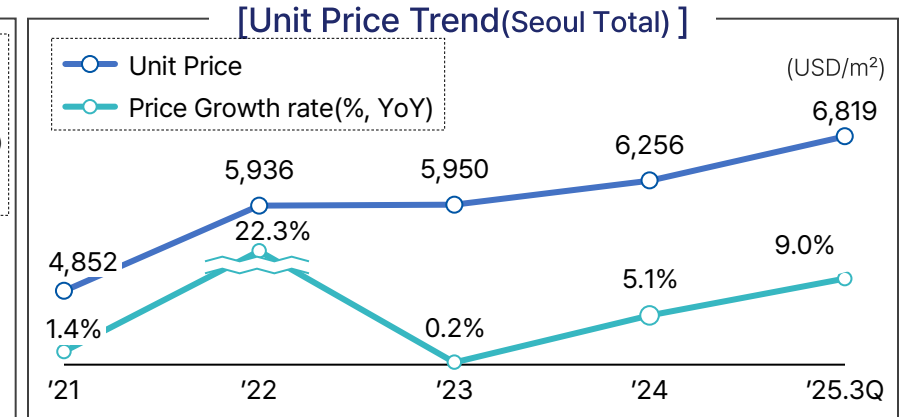
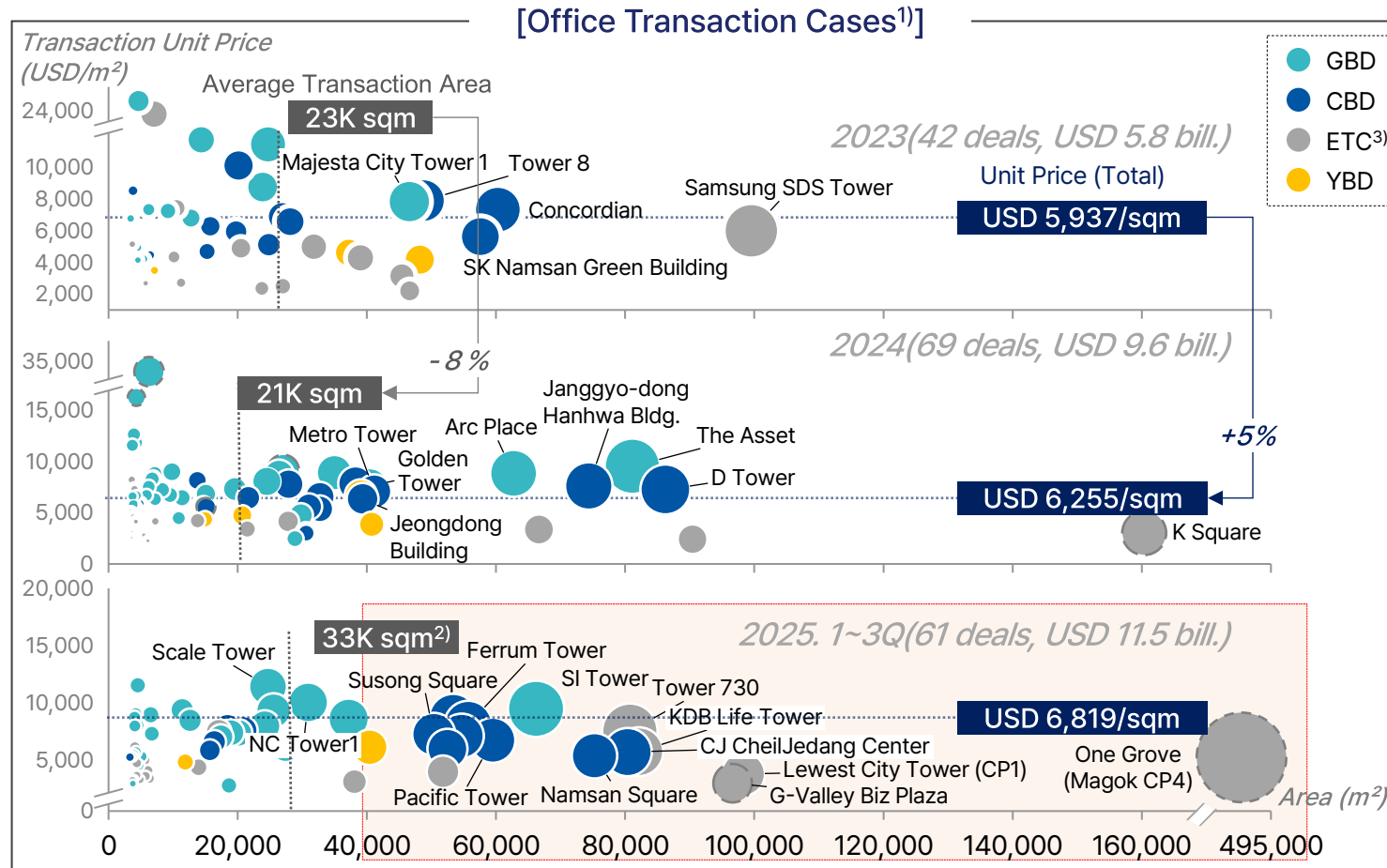
Office Nominal Cap.rate<sup>1)</sup> and Gov. Bond Spread



## 2.1. Office Sector Trends

**Office transaction volume increased mostly by large office in CBD/ETC (USD 7 bill., 61% of '25.1~3Q total), Seoul office unit prices rising (USD 6,819/sqm, mainly in GBD · ETC).**

## Office Transaction Details

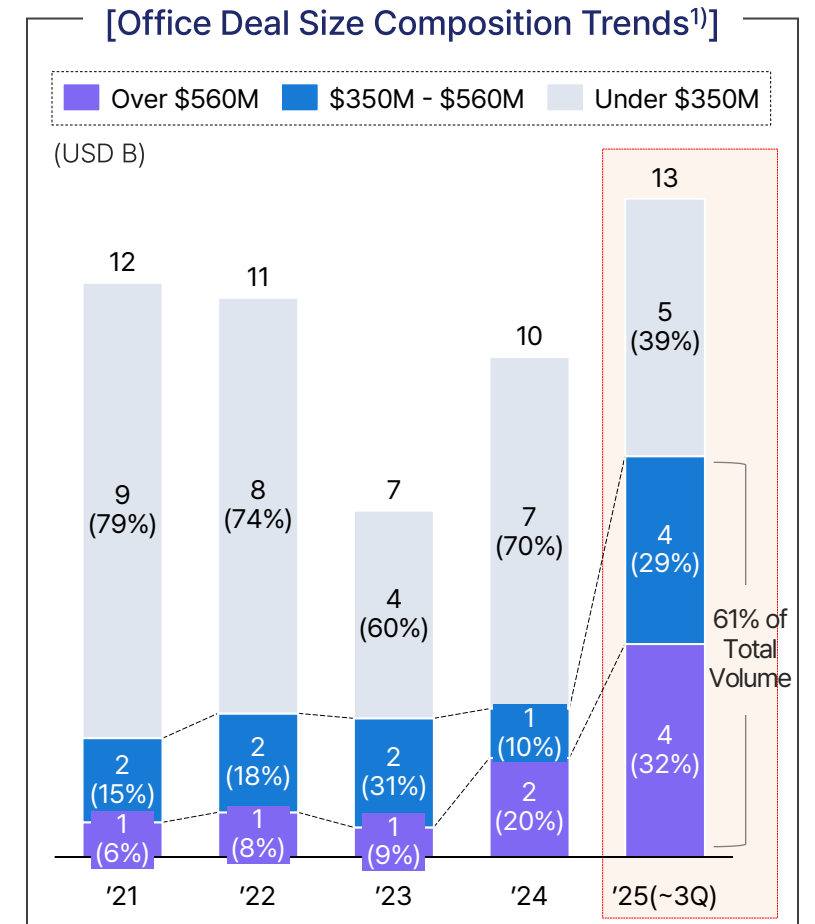
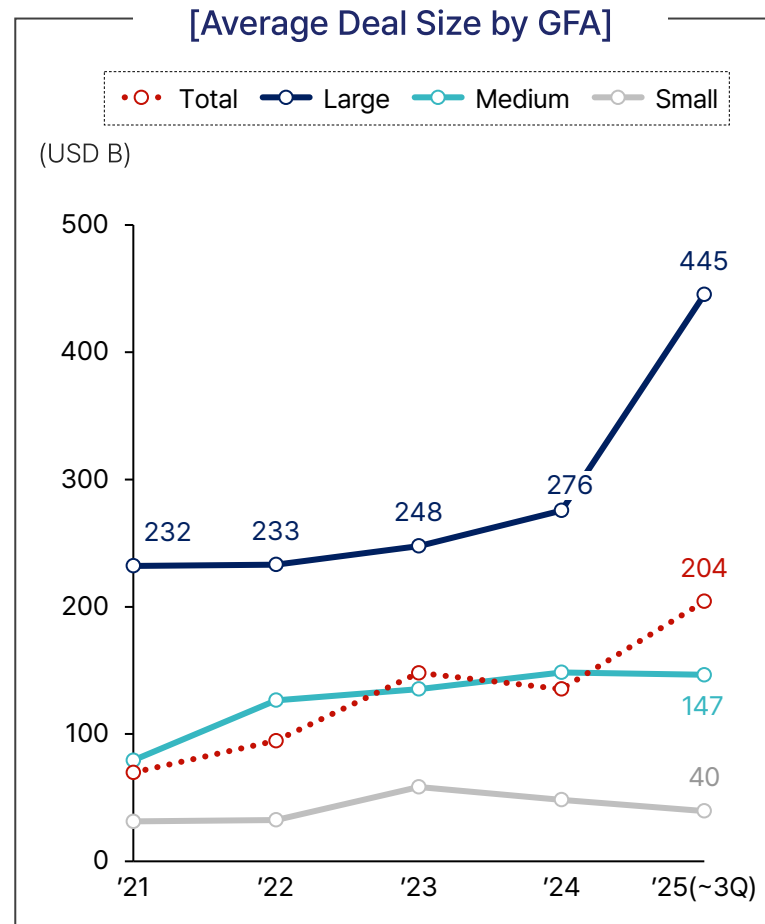
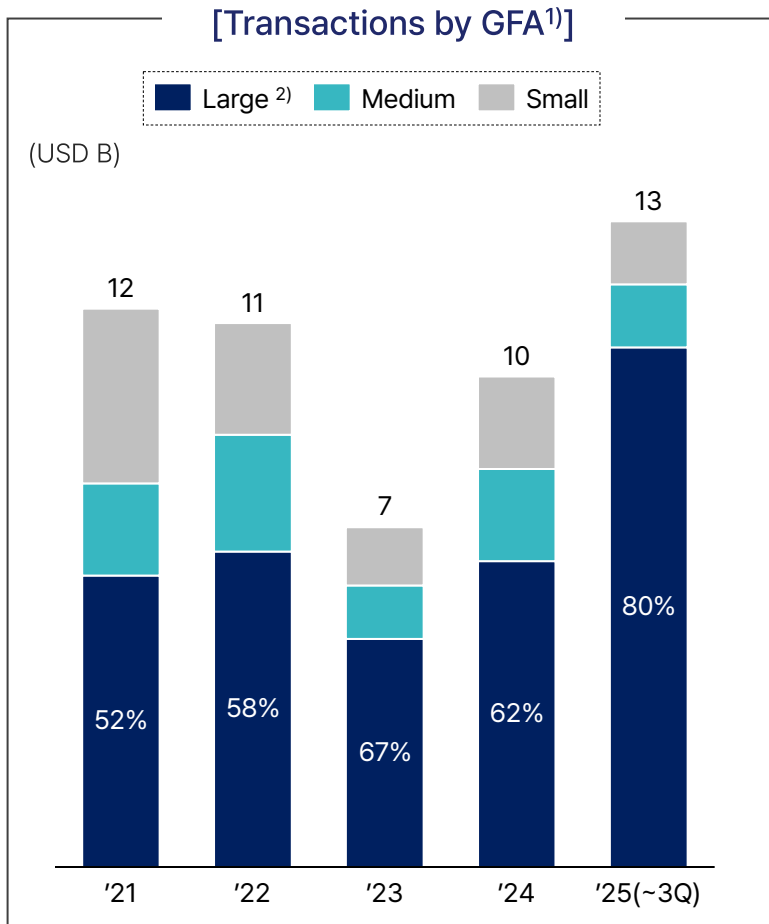


1) Dotted Border Indicates Auction/Forward Purchase/Partial Office Sale Price Unavailable 2) Avg. Transaction Area 25,600 m<sup>2</sup> Excl. One Grove 3) ETC: Magok, Seongsu, Jamsil, etc. Seoul Areas Outside Major 3 Districts (Excl. Bundang/Pangyo) 4) Based on '25.3Q Price/Pyeong: CBD\_12 Cases (Excl. 1 Forward Purchase), GBD\_25 Cases, YBD\_2 Cases, ETC: 18 Cases (Excl. 3 Forward Purchases)

## 2.1. Office Sector Trends

**Large office deals lead market (81%, Q1-Q3), Large office volume exceeds small-to-mid size, Mega deals above USD 560 million surge (+22%p from 2021-2024 average).**

Transaction Details (by size)



1) Based on all major office submarkets including CBD, GBD, YBD, ETC, and BBD \*Large: GFA over 33,000 m<sup>2</sup>, Medium: GFA 16,500-33,000 m<sup>2</sup>, Small: GFA under 16,500 m<sup>2</sup>

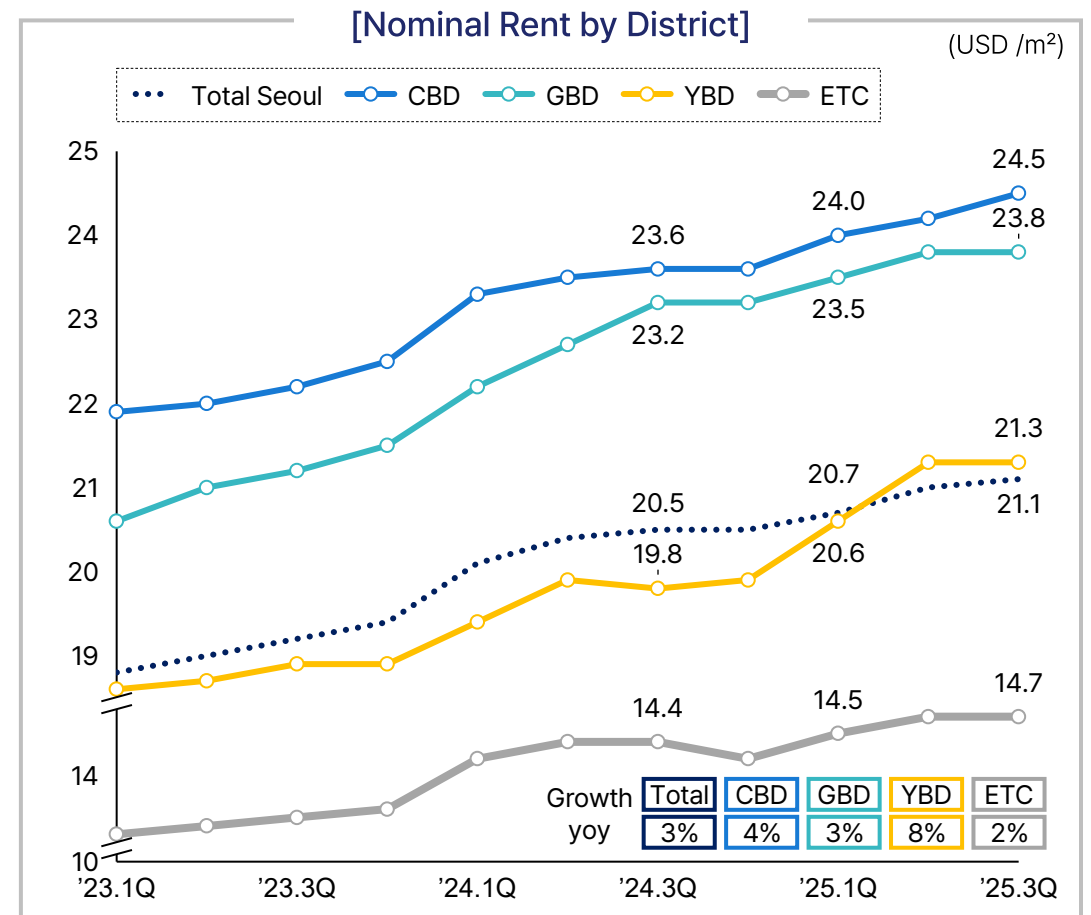
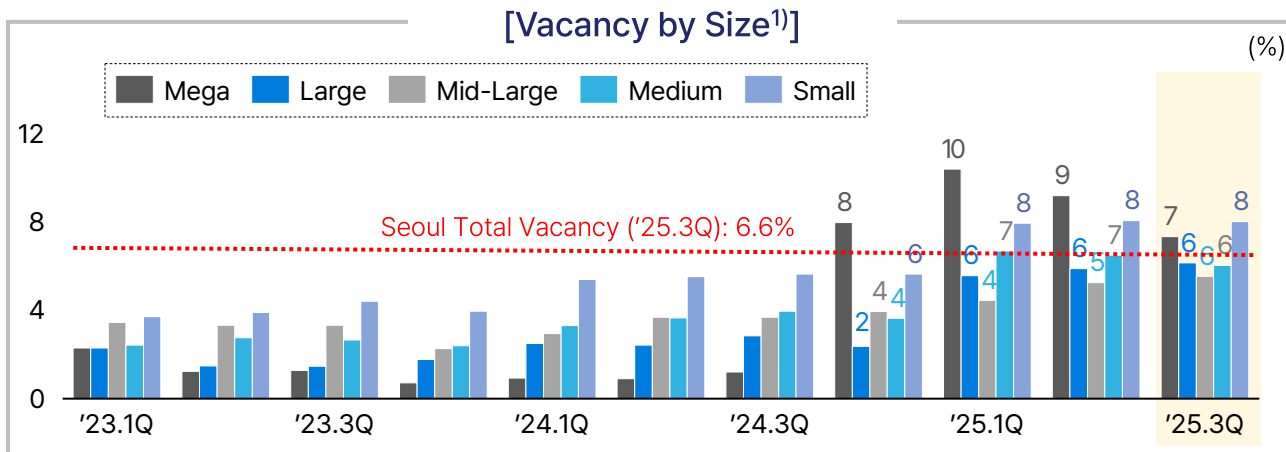
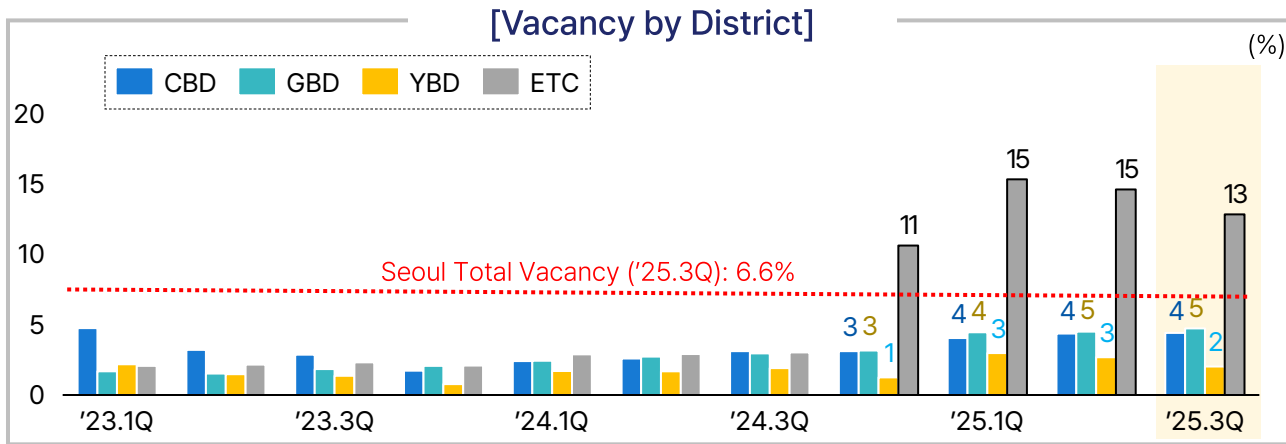
FX rate based on Hana Bank official posted USD/KRW base rate (3-month average as of end-Nov 2025): 1,426.71 KRW/USD

Source: Rsquare, Hana Bank, IGIS Strategic Research Division

## 2.1. Office Sector Trends

**Seoul vacancy at 6.6% due to ETC supply. ETC mega-supply vacancies stabilizing(-5.9%p QoQ) and major districts maintain low vacancy. Rents continue rising(+3% YoY).**

## Leasing Market



1) Mega: GFA over 66,000 m<sup>2</sup>, Large: GFA 33,000-66,000 m<sup>2</sup>, Mid-Large: GFA 16,500-33,000 m<sup>2</sup>, Medium: GFA 9,900-16,500 m<sup>2</sup>, Small: GFA under 9,900 m<sup>2</sup> '24.3Q-'25.1Q Magok mega office supply (office GFA basis): One Grove 314,050 m<sup>2</sup>, K Square 142,149 m<sup>2</sup>, Lewest City Tower 195,041 m<sup>2</sup> / Q1 '25 East Pole Tower 85,950 m<sup>2</sup> office supply (Gwangjin)

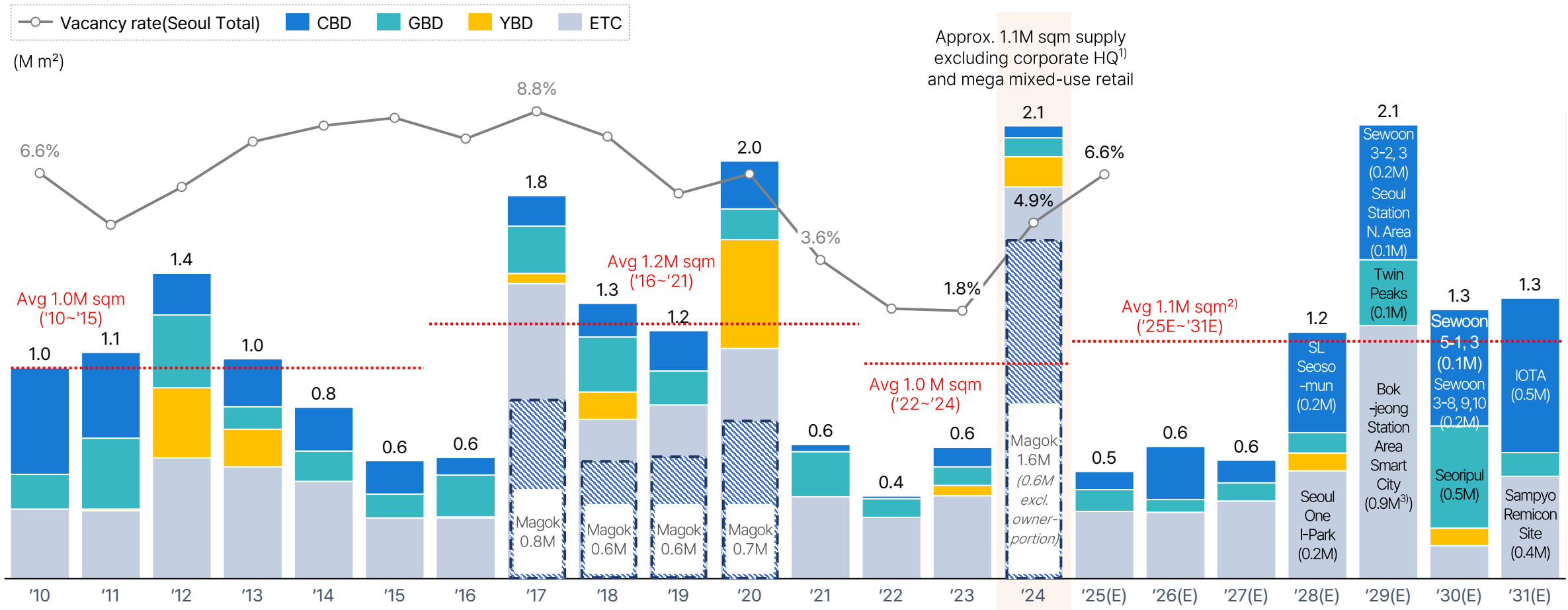
Source: Rsquare, IGIS Strategic Research Division



2.1. Office Sector Trends

New office supply by 2031 is 7.1M; Annual average is 1.1M sqm.

Historical Supply and Pipeline (2010-2031E)



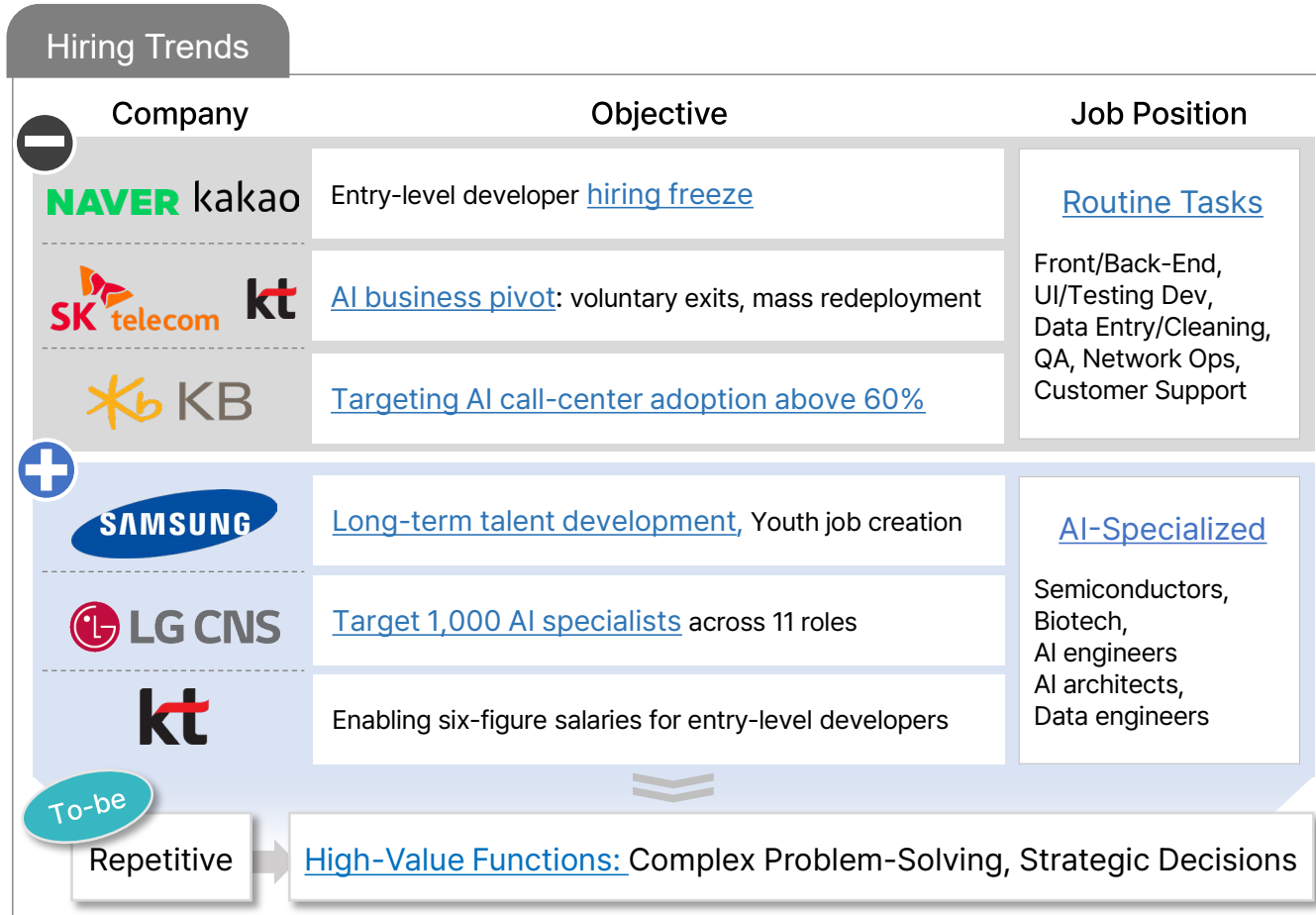
1) LG Science Park, Magok E-Land Global R&D Center, Osstem Global Research Magok HQ use: 683,000 m<sup>2</sup> 2) Upcoming supply figures exclude certain owner-occupied developments such as: JB Financial Group HQ redevelopment in 2027 (CBD, GFA 36,364m<sup>2</sup>), Krafton HQ in 2028 (ETC, GFA 231,405m<sup>2</sup>), JYP HQ in 2028 (ETC, GFA 59,504m<sup>2</sup>), and Com2uS HQ in 2029 (CBD, GFA 171,901m<sup>2</sup>)

3) Total GFA including office, retail and hotel uses

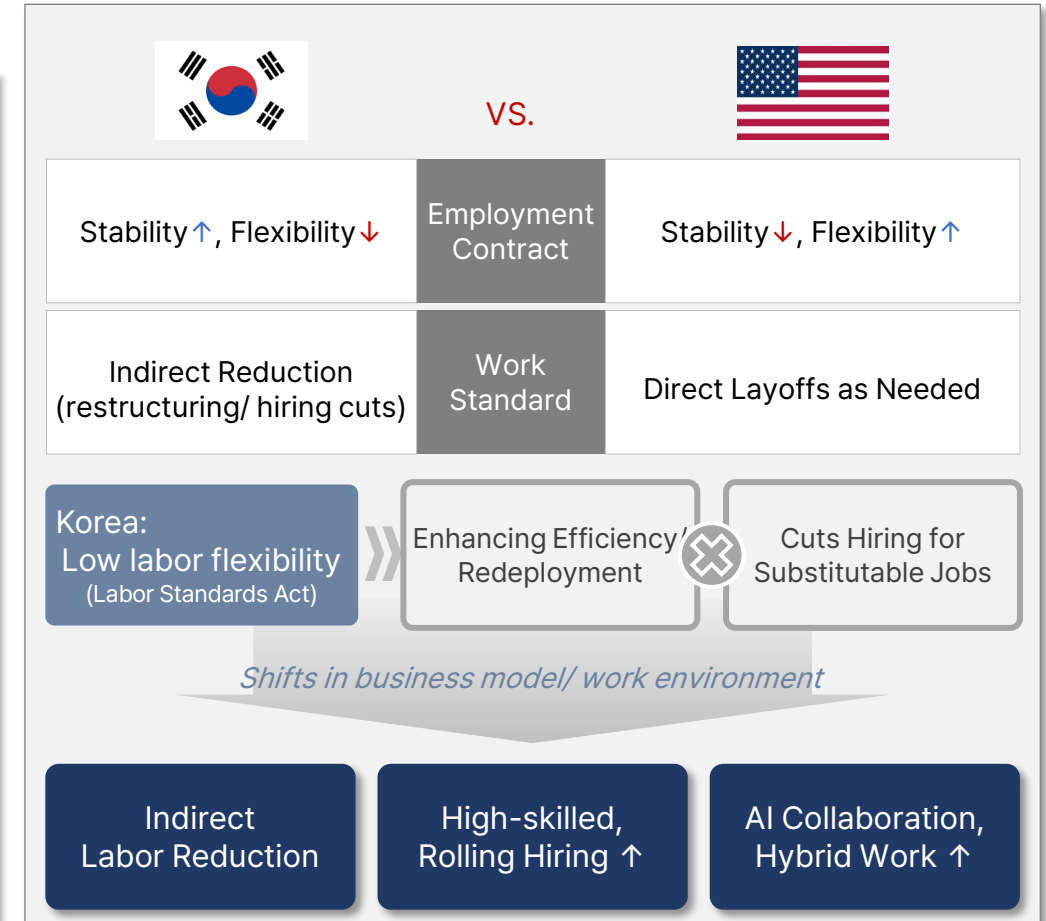
## 2.1. Office Sector Trends

**AI adoption lead entry-level hiring cuts, while high-skilled roles expand;  
Rigid labor laws drive redeployment and hiring freezes over layoffs.**

Office Demand: Impact of AI



Source: Press Release, IGIS Investment Strategy Division





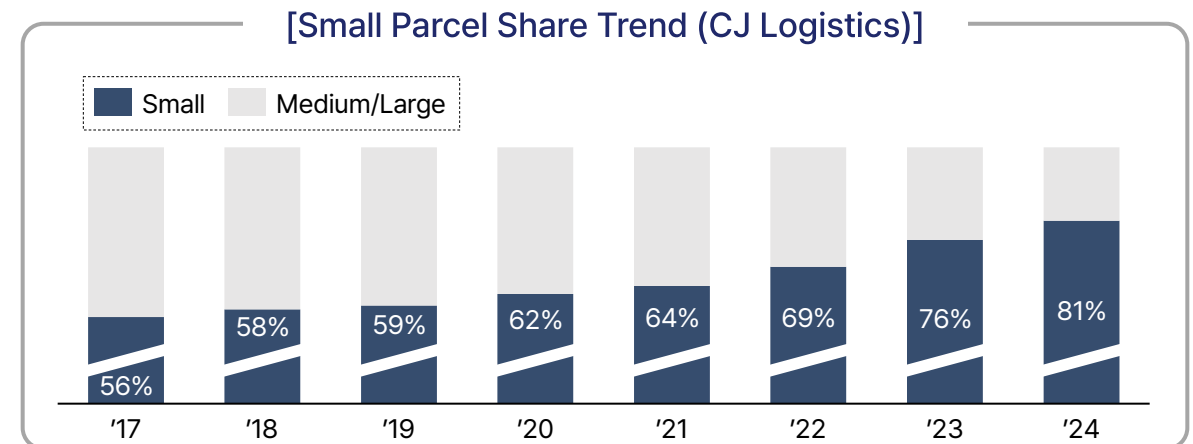
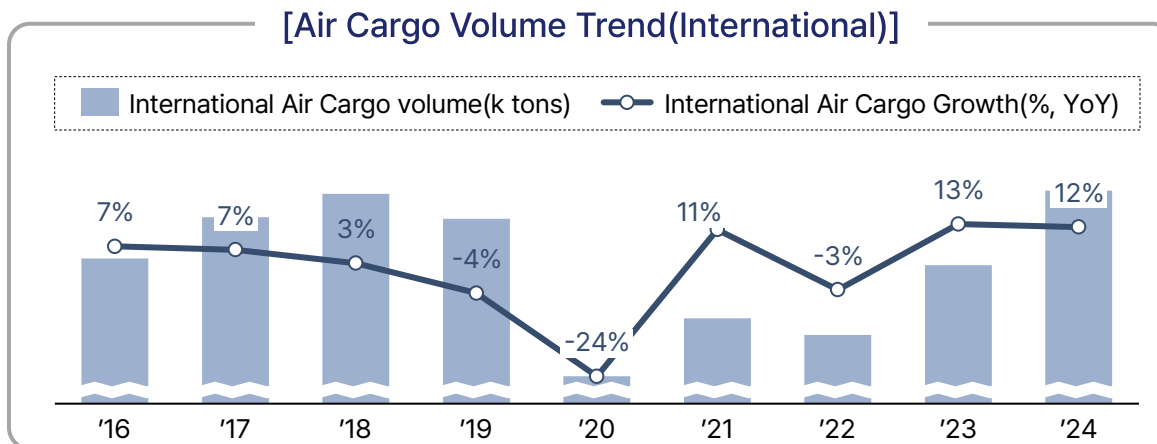
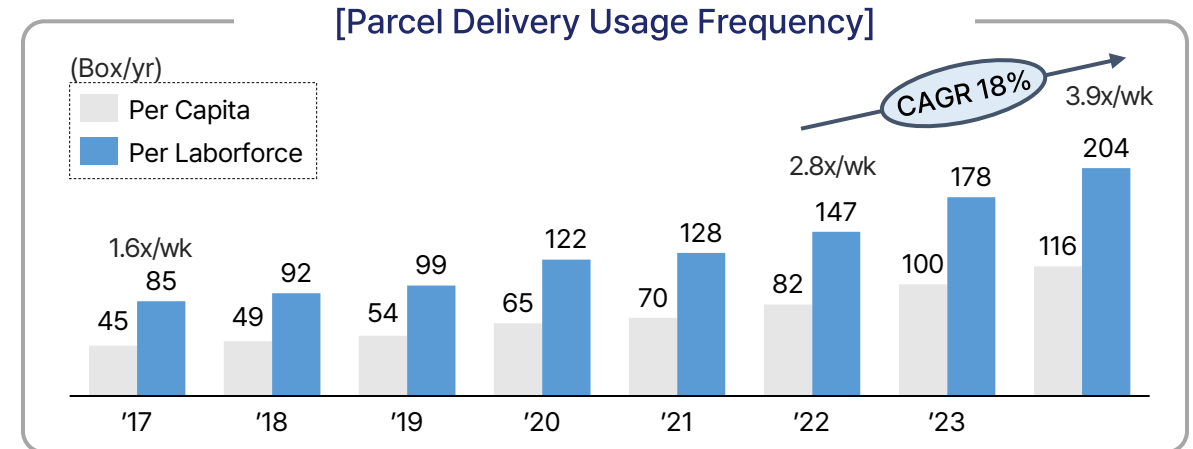
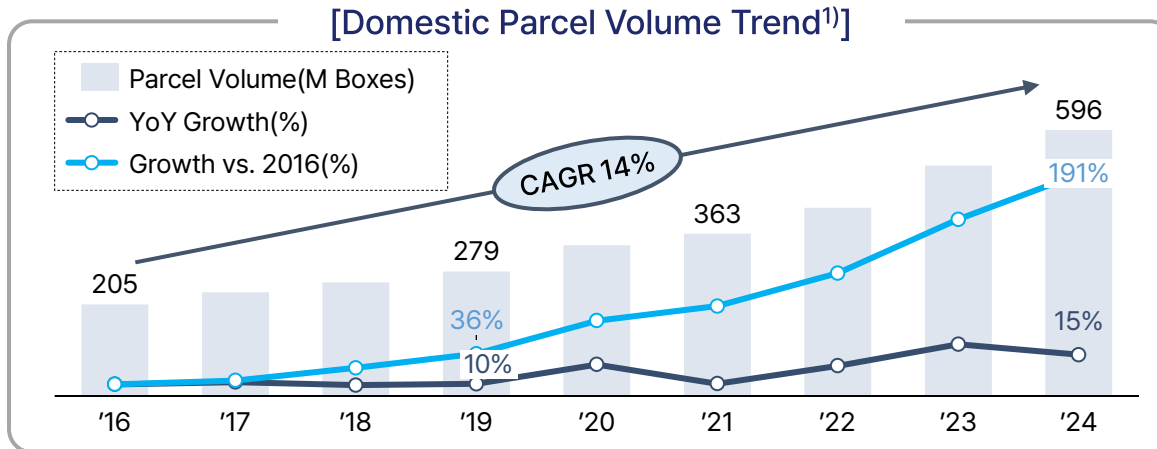
## 2.2. Logistics Sector

## 2.2. Logistics Sector Trends

**Parcel volume grows 14% annually (2016-2024).**

**Delivery frequency and volume rise by small batch orders · free returns · A/S · holiday delivery.**

### Logistics Fundamentals



1) Excludes Coupang's in-house delivery service (Rocket Delivery). Includes 3PL parcel volume handled by CLS (Coupang Logistics Service)

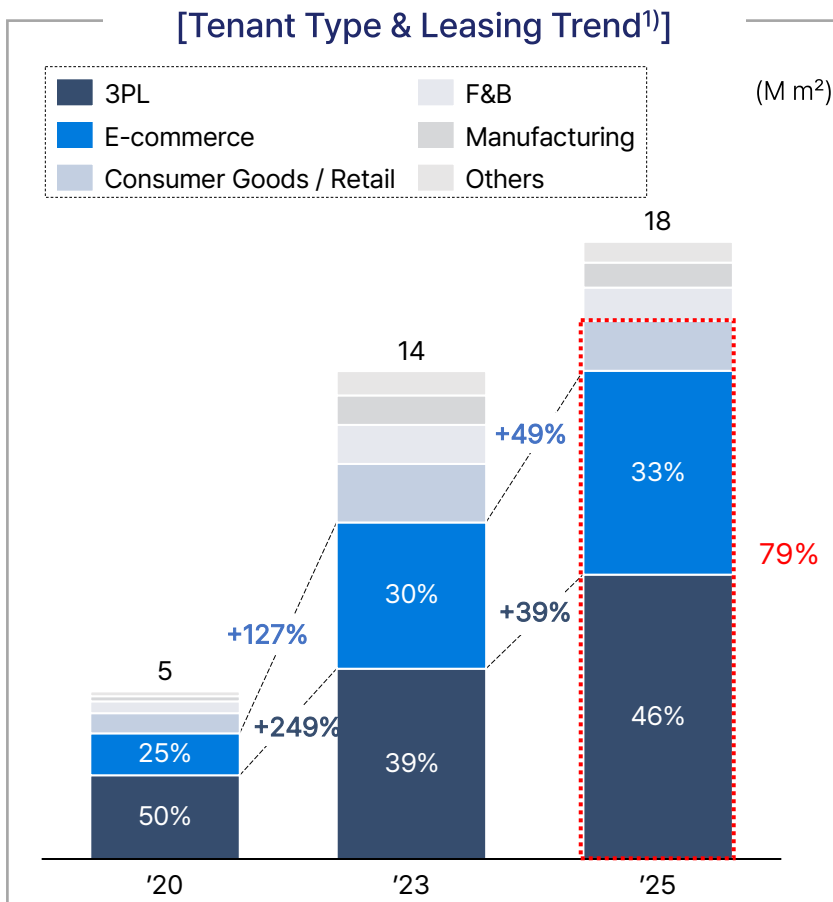
Source : Korea Integrated Logistics Information Center, Korea National Transport DB, CJ Logistics, IGIS Strategic Research Division



## 2.2. Logistics Sector Trends

Primary tenant types are 3PL · E-Commerce · Consumer Goods · Specialized Logistics.

### Major Tenants



[Preferences by Tenants]

| Tenants          | Major Corporations  | Key Traits   | Key Location               |
|------------------|---|--|----------------------------|
| 3PL (46%)        | CJ Logistics, Hanjin, LOTTE Global Logis, LX Pantos, POOMGO | <ul style="list-style-type: none"> <li>Growing <u>E/C outsourced logistics</u>, <u>Stable volume</u> by customer diversification</li> <li>Cross-border, Same-day delivery expansion</li> </ul> | Southeast (Icheon, Yeo-ju) |
| E-Commerce (33%) | Coupang, Kurly, Naver, SSG, Plus-store, MUSINSA             | <ul style="list-style-type: none"> <li>Major E/C players expands <u>in-house fulfillment</u> → <u>increasing leased spaces</u></li> <li>Mid-tier E/C consolidation and closures</li> </ul>     | West (Incheon)             |
| Consumer Goods   | E-Mart, Daiso, Hyundai shopping, Home-plus                  | <ul style="list-style-type: none"> <li>Bulk shipments, Stable inventory operations</li> <li>On-offline integrated logistics, <u>cost efficiency-focused</u></li> </ul>                         | Central, South             |
| F&B              | CJ Freshway, Samsung Wellstory, Hyundai Greenfood, Our Home | <ul style="list-style-type: none"> <li>Long-term leases in <u>suburban multi-hubs</u></li> <li><u>B2B expansion</u> (military catering), Growing cold/frozen logistics demand</li> </ul>       | Central, Southeast         |

1) Leased area based on Grade-A logistics centers in the Seoul Metropolitan Area (assets over 33,000 m<sup>2</sup>, evaluated by quantitative and qualitative factors such as location, accessibility, tenant profile, and rental level.)

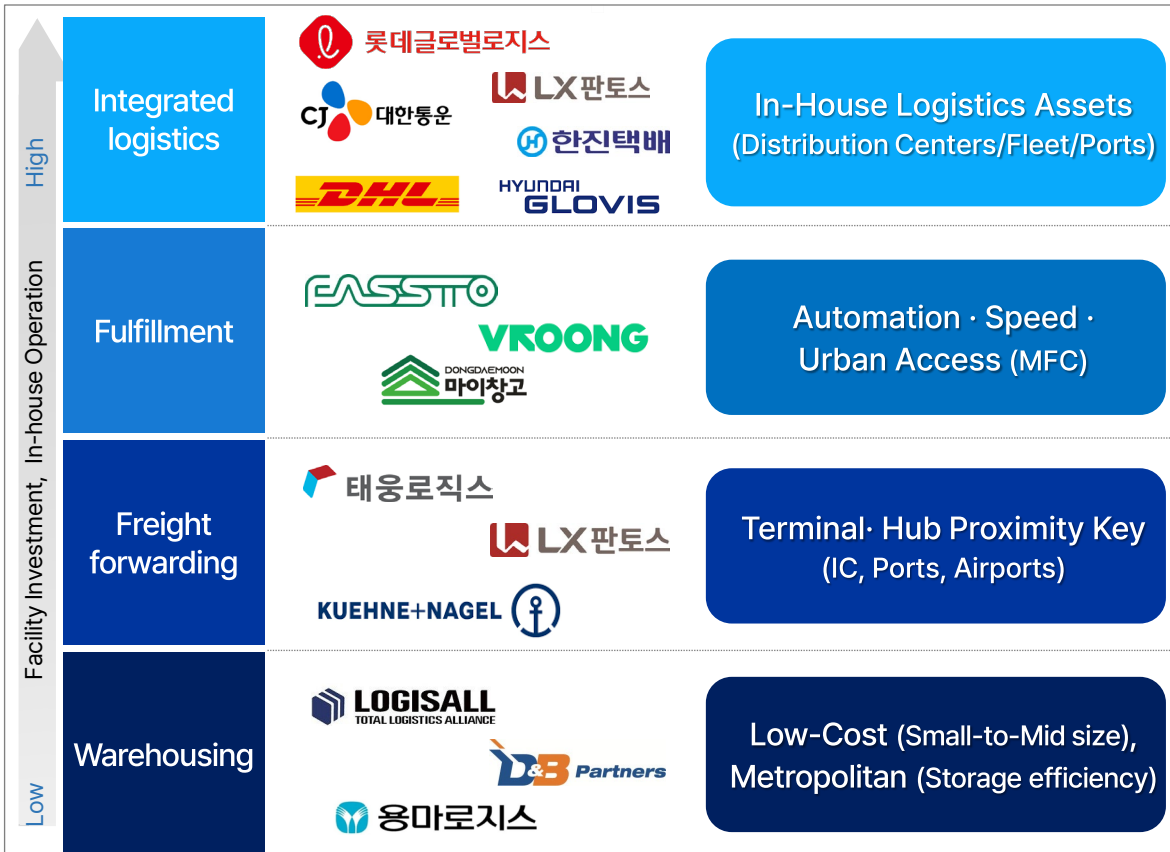
Source: CBRE, Cushman & Wakefield, IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

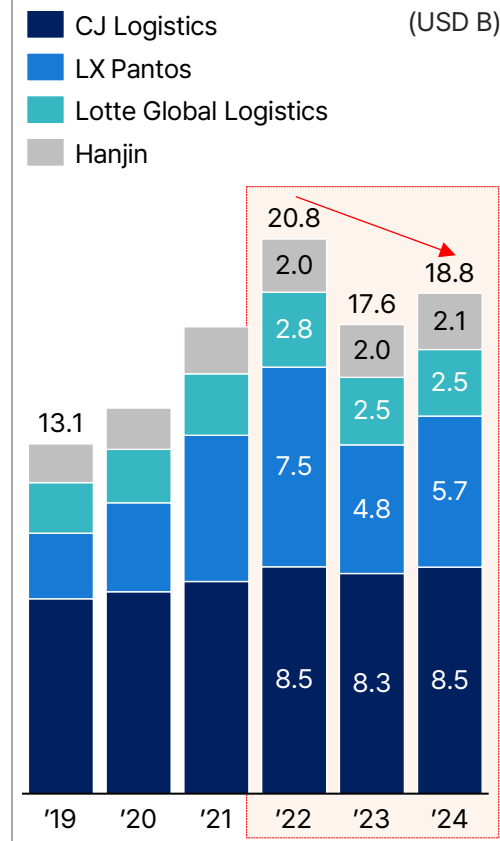
**3PL prioritizes Volume stability and Economies of scale;**  
**Integrated · Fulfillment: 4PL, Automation(Long-term lease), Forwarders: Route-optimization(short-term)**

### 3PL

[3PL Subcategories and Preferences]



[Revenue by Major 3PLs]



### Fulfillment Transition/ Delivery Enhancement

New fulfillment Brand, Enhanced B2B2C

- CJ Logistics launched "THE FULFILL"(Apr '25)

### AI/ Digital Transformation

Expanded AI Automation Capex

- CJ Logistics: TES1) based digital twin, Agentic AI, humanoid robotics deployment

### Cross-Border Expansion

International Parcel Volume ↑  
Airport · Port Logistics Demand ↑

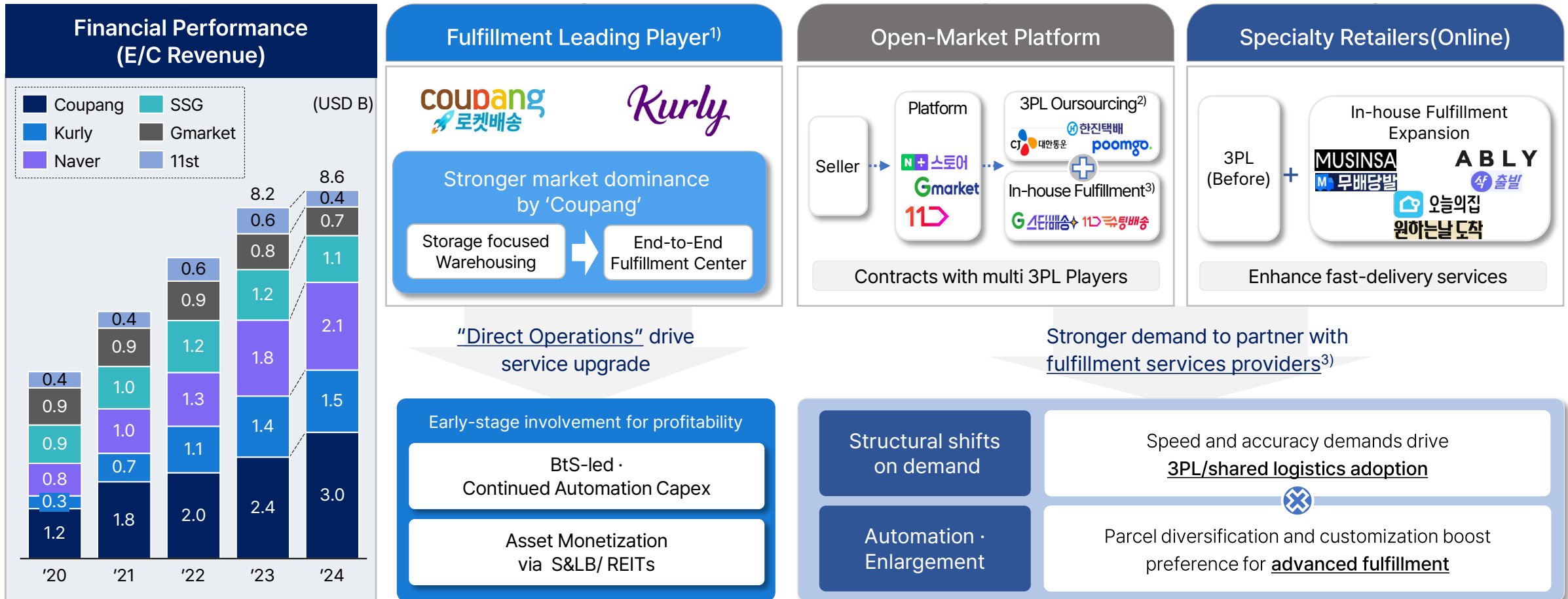
1) TES(Technology, Engineering, Systems&Solutions) – logistics solutions powered by robotics, AI, and data to support the transition into a technology-driven industry, FX rate based on Hana Bank official posted USD/KRW base rate (3-month average as of end-Nov 2025): 1,426.71 KRW/USD.

Source: Each company's website, DART Electronic Disclosure System, IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

### E-commerce expands in-house fulfillment with automation, Platforms · Specialty retailers enhance efficiency through shared logistics with 3PLs.

#### E-Commerce

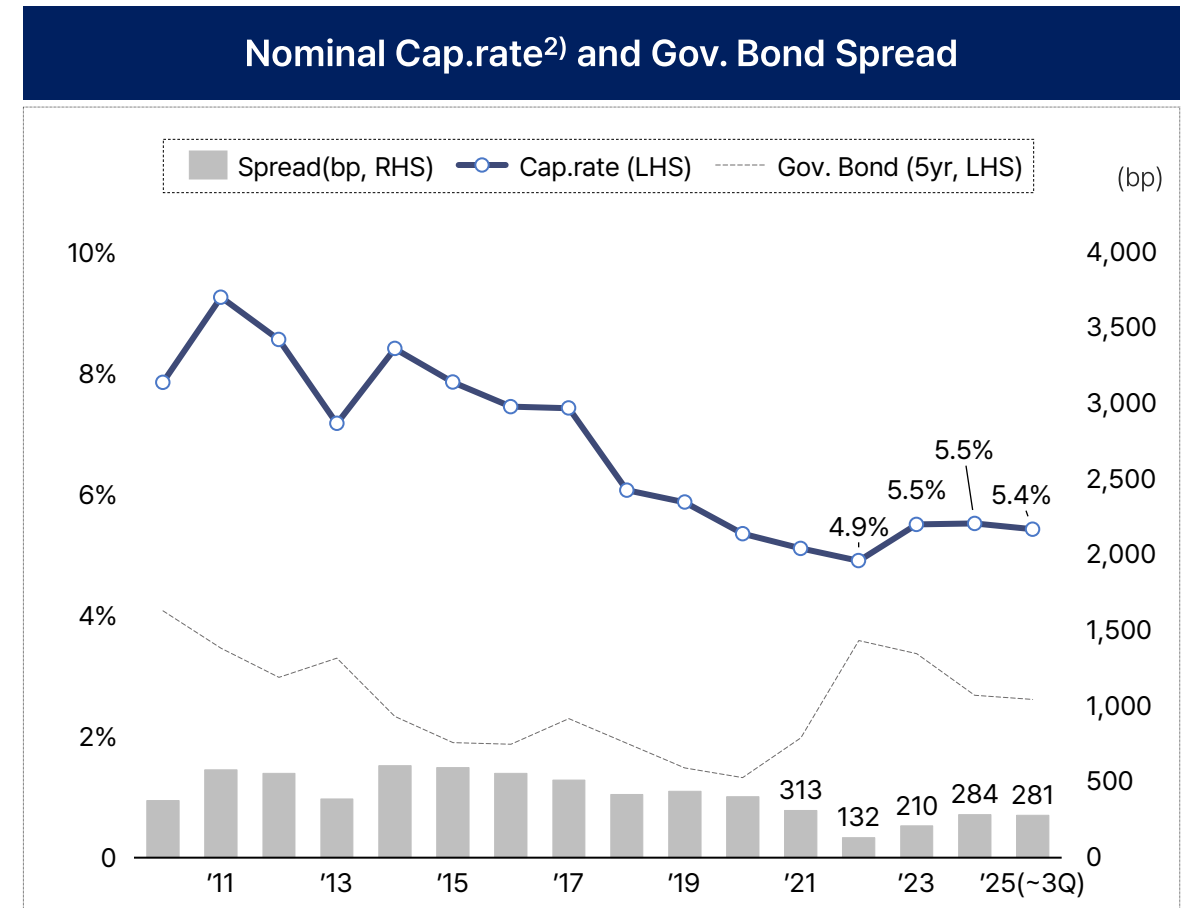
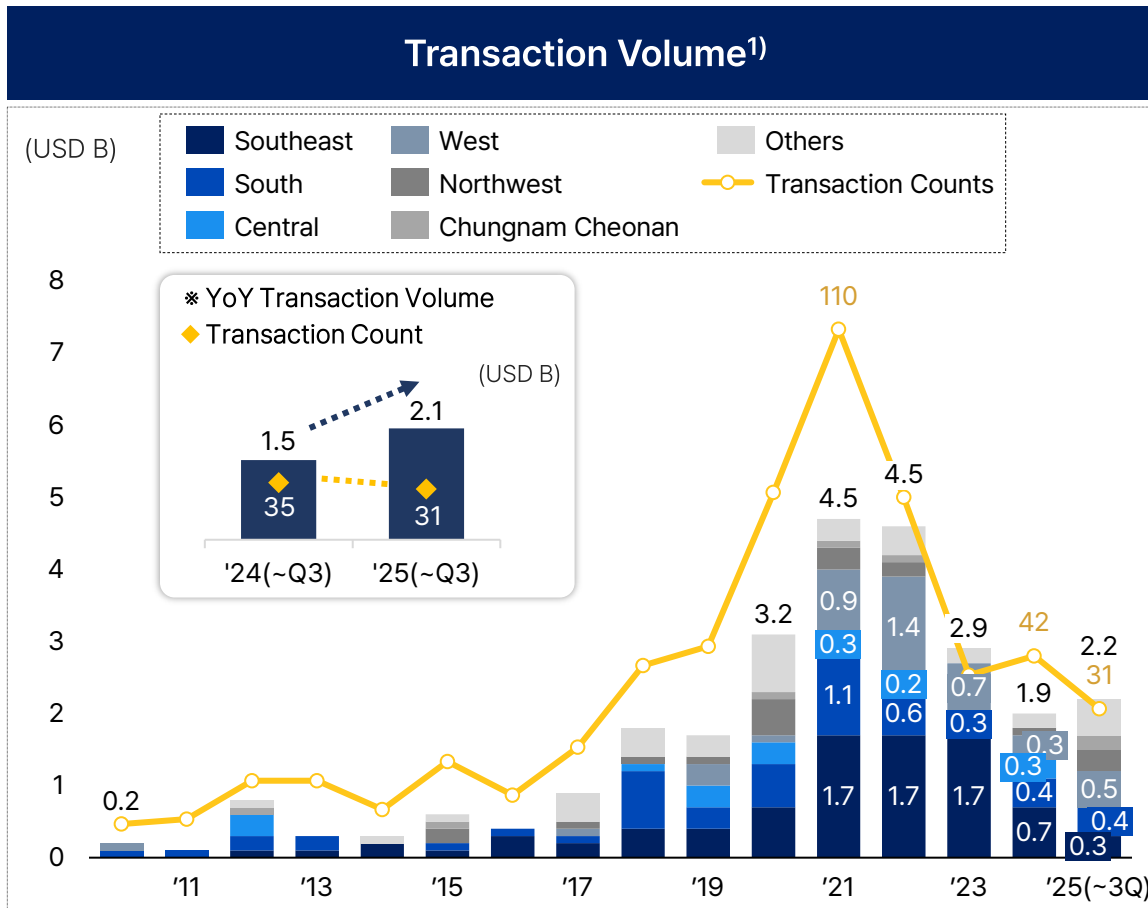


1) SSG.com was an early adopter of integrated fulfillment, but low volume led to the sale and outsourced operation of automated center 'NEO003' to CJ Logistics('25.08) 2) Naver Smart Store: NFA model; 3PL selection by product type (CJ Logistics / Poomgo / Kurly) / Gmarket: 'Poomgo' collaboration; partial use of 'Dongtan Mega Center' / 11st : Uses Hanjin Express logistics network 3) Rising demand for fast delivery, y, major platforms have launched fulfillment service brands offering 'delivery-guaranteed' and 'express delivery' options, shifting from platform-only services to full end-to-end fulfillment (inbound-picking-packing-dispatch) Source: Each company's website, IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

**Logistics transaction volume at USD 2.1 billion(+42% YoY), Cap. Rate 5.4%(Stable YoY).**

### Transaction Trends

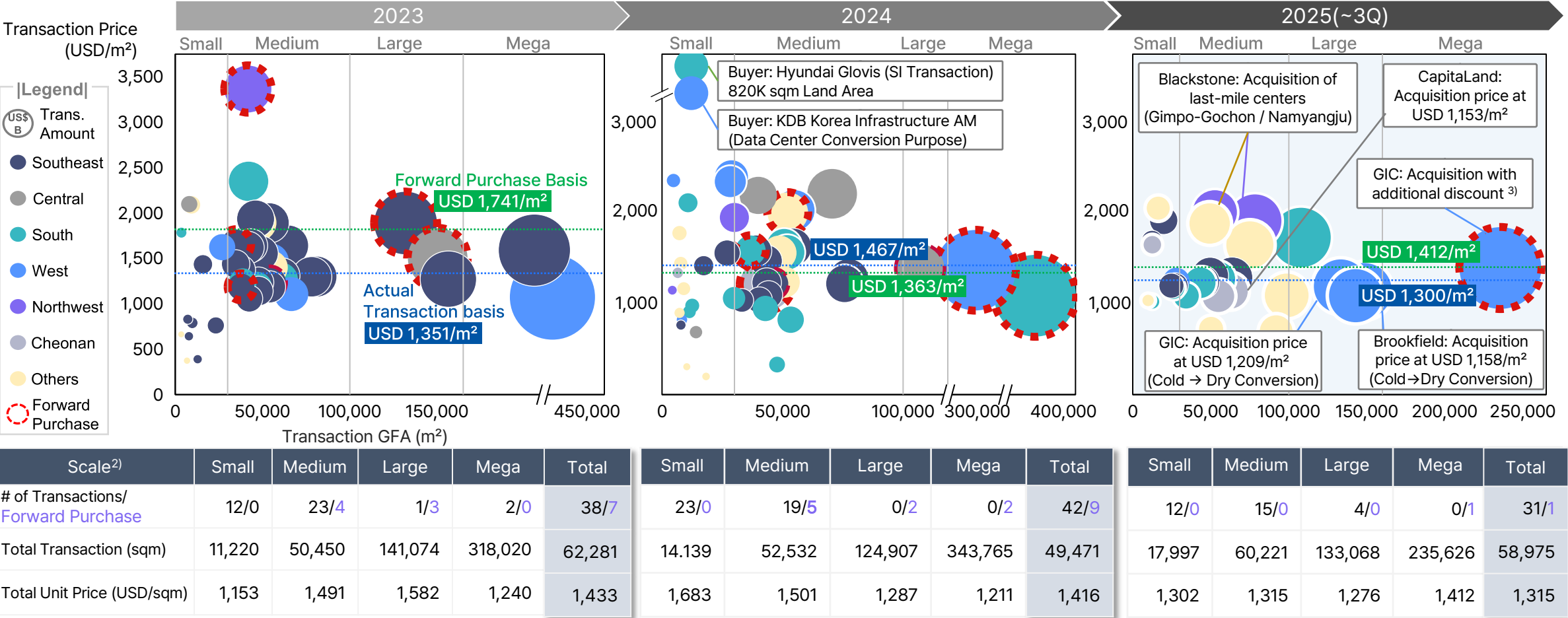


\* Southeast: Gwangju/Icheon/Yeosu/Yongin (Cheoin-gu), South: Anseong/Pyeongtaek/Hwaseong, Central: Gunpo/Uiwang/Anyang/Gwacheon/Suwon/Osan/Seongnam/Dongtan/Yongin (Suji-gu, Giheung-gu), West: Ansan/Siheung/ Gwangmyeong/Incheon (Jung-gu, Dong-gu, Seo-gu, Namdong-gu), Northwest: Goyang/Paju/Gimpo/Bucheon/Bupyeong/Ganghwa/Incheon (Gyeyang-gu, Bupyeong-gu), Cheonan: Cheonan, Others: Seoul, Gyeonggi (Other Areas), Incheon (Other Areas), Other Regions 1) Nationwide Basis, Forward Purchase Cases Excluded from Transaction Statistics  
2) Nationwide Basis, Excl. Forward Purchases Source: Rsquare, IGIS Strategic Research Division

2.2. Logistics Sector Trends

Foreign investors target last-mile, large-scale new builds, competitively priced, and viable dry-to-cold conversion asset(approx. USD 1.2 billion from overseas entities).

Logistics Deals<sup>1)</sup>

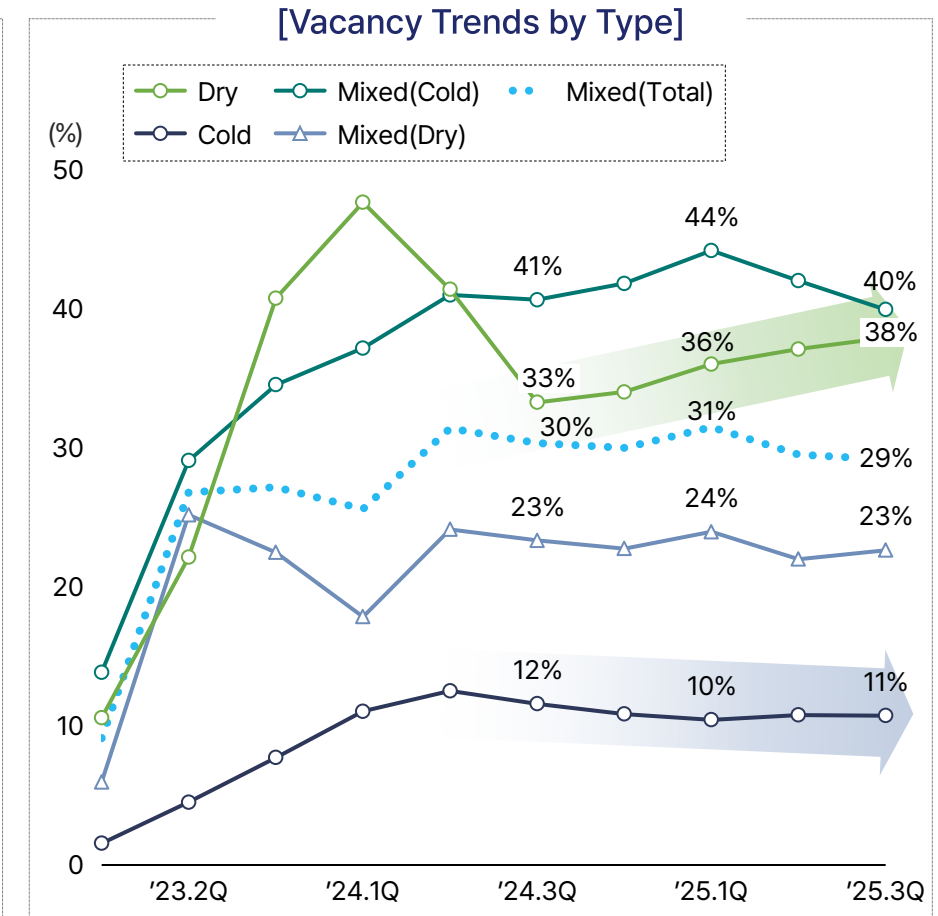
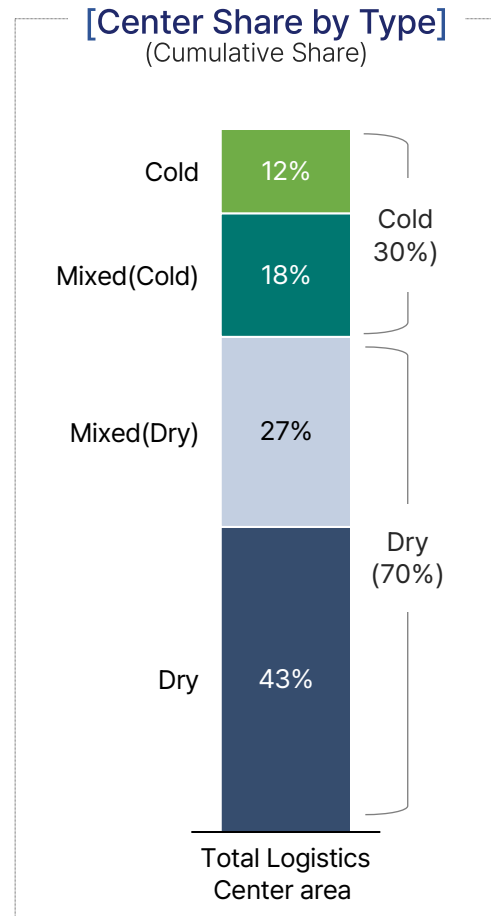
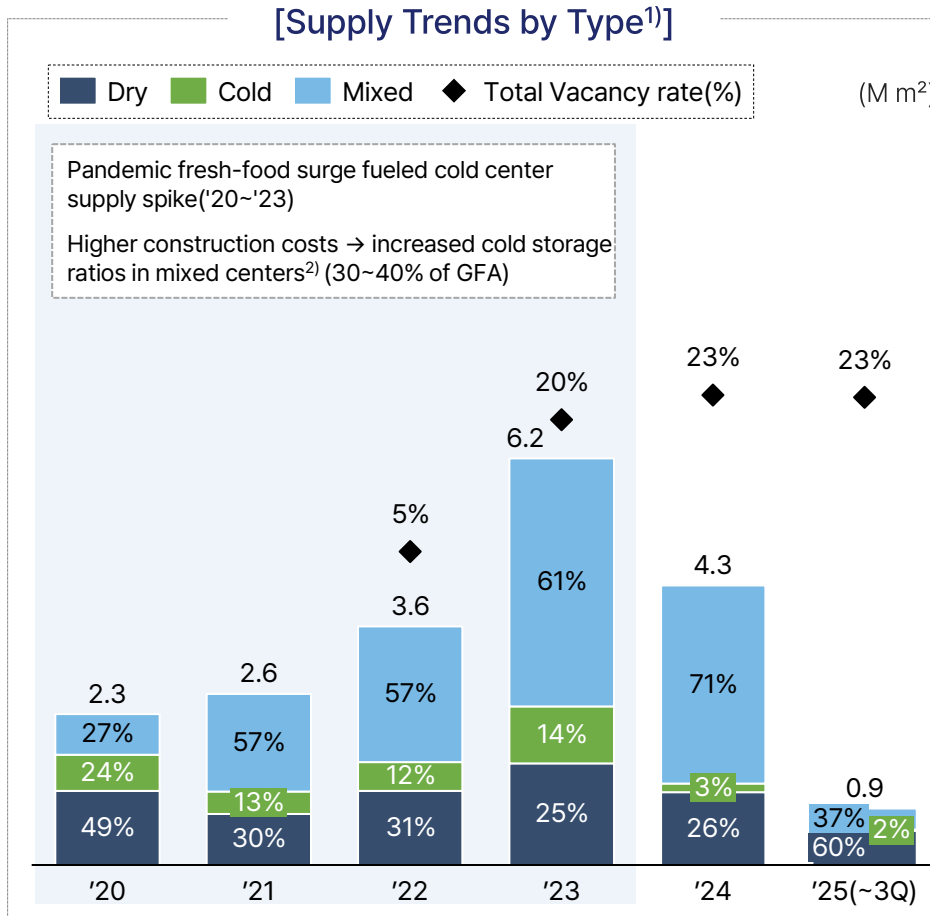


\* Southeast: Gwangju/Icheon/Yeosu/Yongin (Cheoin-gu), South: Anseong/Pyeongtaek/Hwaseong, Central: Gunpo/Uiwang/Anyang/Gwacheon/Suwon/Osan/Seongnam/Dongtan/Yongin (Suji-gu, Giheung-gu), West: Ansan/Siheung/Gwangmyeong/Incheon (Jung-gu, Dong-gu, Seo-gu, Namdong-gu), Northwest: Goyang/Paju/Gimpo/Bucheon/Bupyeong/Ganghwa/Incheon (Gyeong-gu, Bupyeong-gu), Cheonan: Cheonan, Others: Seoul, Gyeonggi (Other Areas), Incheon (Other Areas), Other Regions 1) GFA over 6,600 m² target 2) Based on GFA, Small: Under 33,000 m², Medium: 33,000-99,000 m², Large: 99,000-165,000 m², Mega: Over 165,000 m² 3) Unit price: USD 1,412/m² (6.9% discount; equivalent to USD 106/m² reduction) Source: Rsquare, IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

**Logistics new supply rapidly surged, began declining after '23. Average vacancy rate at 23%, cold storage vacancy rising while dry stabilizing**(Cold-to-Dry conversion eases mixed center vacancy).

### Supply / Vacancy (by Type)



1) Greater Seoul (Seoul/Gyeonggi/Incheon) and Cheonan, Chungnam

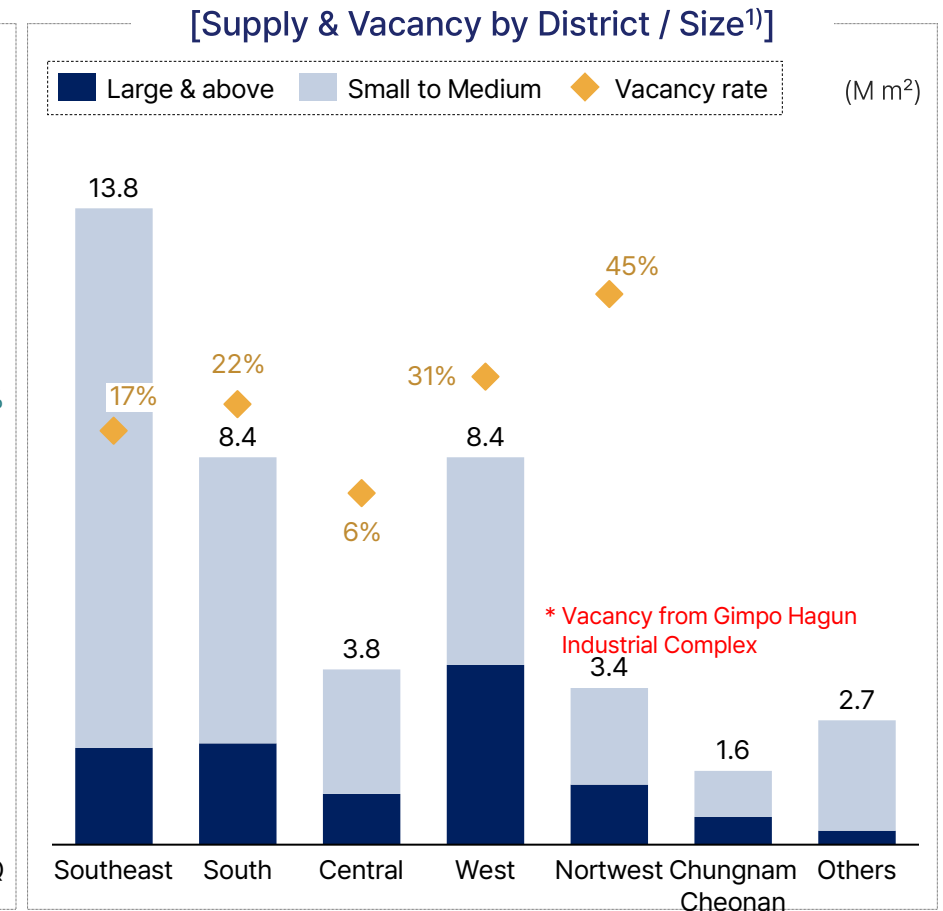
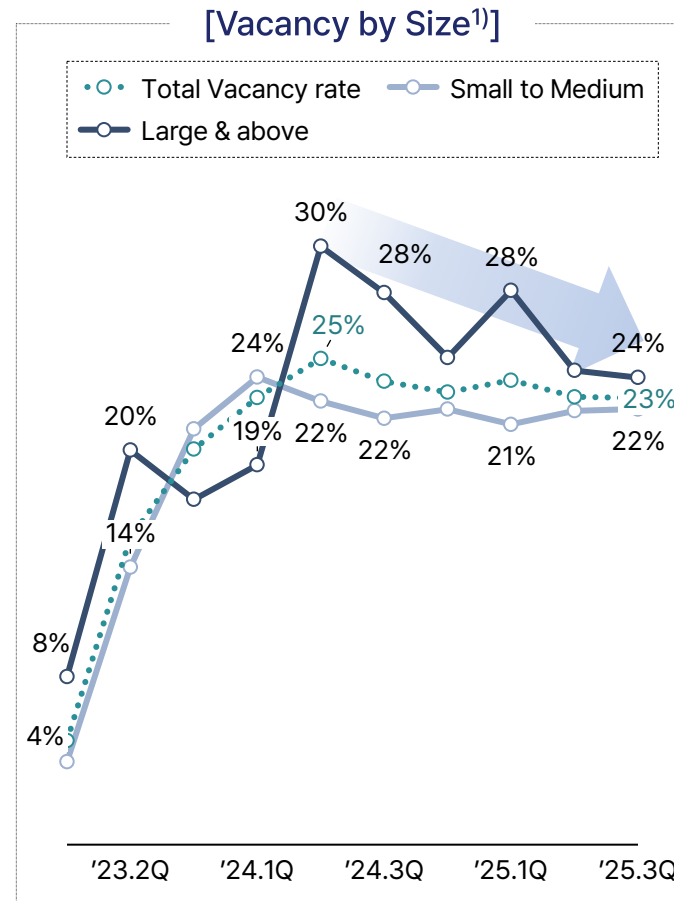
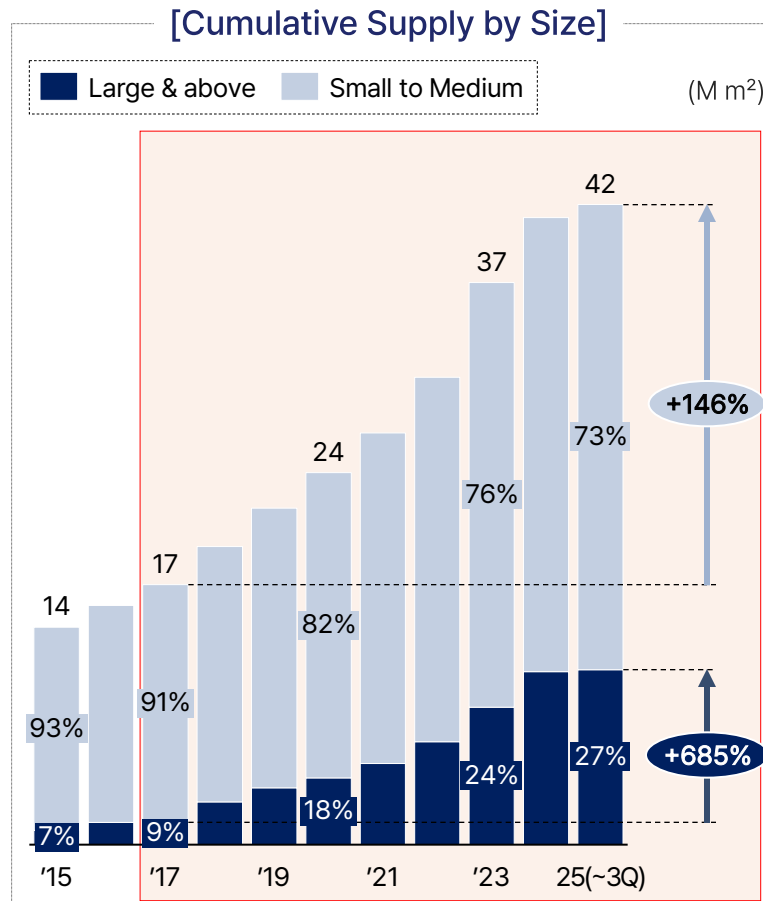
2) As of '25.2Q, Cold Storage Approx. 39% of Total Multi-temp Logistics Center Storage Area

Source: IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

**Large logistics centers at 30% of total(cumulative supply), showing gradual vacancy stabilization.**

### Supply / Vacancy (by size)



\* Large-scale logistics centers: Assets with a GFA of 99,000 m<sup>2</sup> or more

1) Vacancy rate: As of 3Q 2025, Small/Medium (< 99,000 m<sup>2</sup> GFA) vs. Large (≥ 99,000 m<sup>2</sup> GFA)

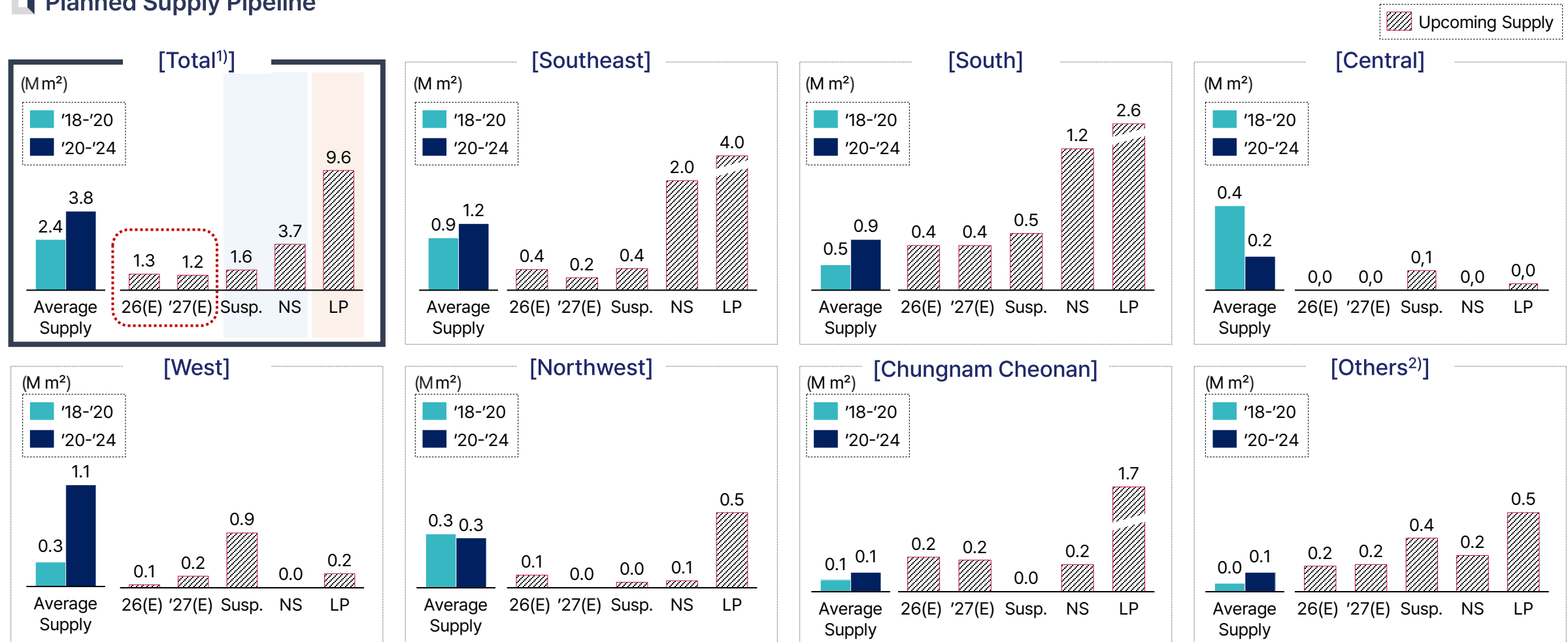
Source: IGIS Strategic Research Division



## 2.2. Logistics Sector Trends

**Key districts supply pipeline drops sharply;  
High volume of Suspended/Not-started/Long-Pending projects unlikely resolved near-term.**

### Planned Supply Pipeline



\* Susp. = Suspended (construction halted), NS = Not Started, LP = Long Pending (long-term delayed / not started)

1) Average supply calculated based on the recent 5-year average (2020–2024) and the pre-oversupply period (2018–2020). Long-pending projects refer to those not started for more than 2 years after permit approval

2) Areas excluding sub-regions within Seoul/Gyeonggi/Incheon/Southeast/South/Central, West/Northwest District

Source: IGIS Strategic Research Division

## 2.2. Logistics Sector Trends

**Investment priorities include strengthening hub positioning · expanding automation · optimizing assets for urban logistics and power.**

### ■ Potential of Korea Logistics Fundamentals

#### Competitiveness as Logistics Hub

- Korea port/air logistics competitiveness high  
- Busan Port World #2, Incheon Airport World #6
- Key hub for Northeast Asia
- Competition for simple trans-shipment intensifies, potential for high quality logistics hub.

Potential as Northeast Asia [advanced manufacturing logistics hub](#), targeting [multi-source supply chain](#) needs.

#### Automation Adoption

- Previous: Relatively low labor costs, low human error
- Current: labor cost increases, tightening labor Regulations expand operational risks
- Direction: Automation will expand if OpEx savings > CapEx increase

[Top-tier tenants lead automation investment; industry follows after proven use cases.](#)

#### Last-mile Demand Viability

- Concerns over last-mile center necessity and urban logistics demand growth/ sustainability
- Fast delivery competition intensifying
- Greater Seoul population density and traffic congestion drive decentralized hub demand

Urban logistics [demand persists](#), but Greater Seoul permit constraints [heighten supply barriers.](#)

#### Power Infrastructure Readiness

- Power procurement is key bottleneck for automation and edge data center module integration
- Large-scale advanced logistics center power requirement 5-15MW
- Logistics power requirement lower than Hyperscale DC but timeliness is highly important

[Rising power procurement requirements](#) drive growing importance of On-<sup>1)</sup>/Off-site PPA, VPPA<sup>2)</sup>.

1) On-site PPA (Power Purchase Agreement): Mostly Self-consumption Solar Power Plants Linked to In-house Generation, However, Solar Utilization at Logistics Centers Can Only Secure 1-3MW

2) VPPA (Virtual Power Purchase Agreement): Virtual Power Purchase Contracts with Existing Cases Like Jeju Wind Farms, Off-site PPA, VPPA Can Secure Up to 15MW Level Power

Source: Press Release, IGIS Strategic Research Division

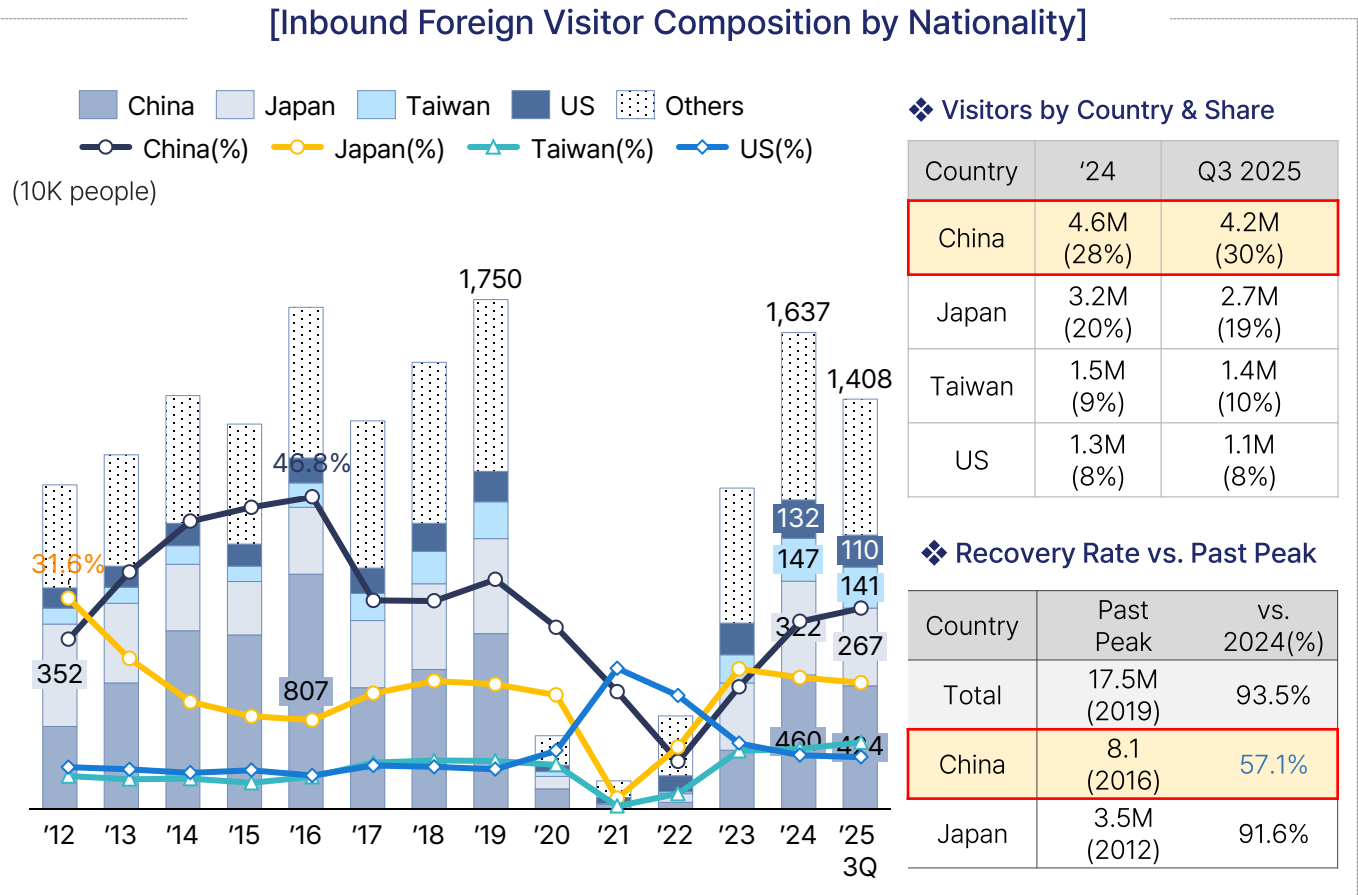
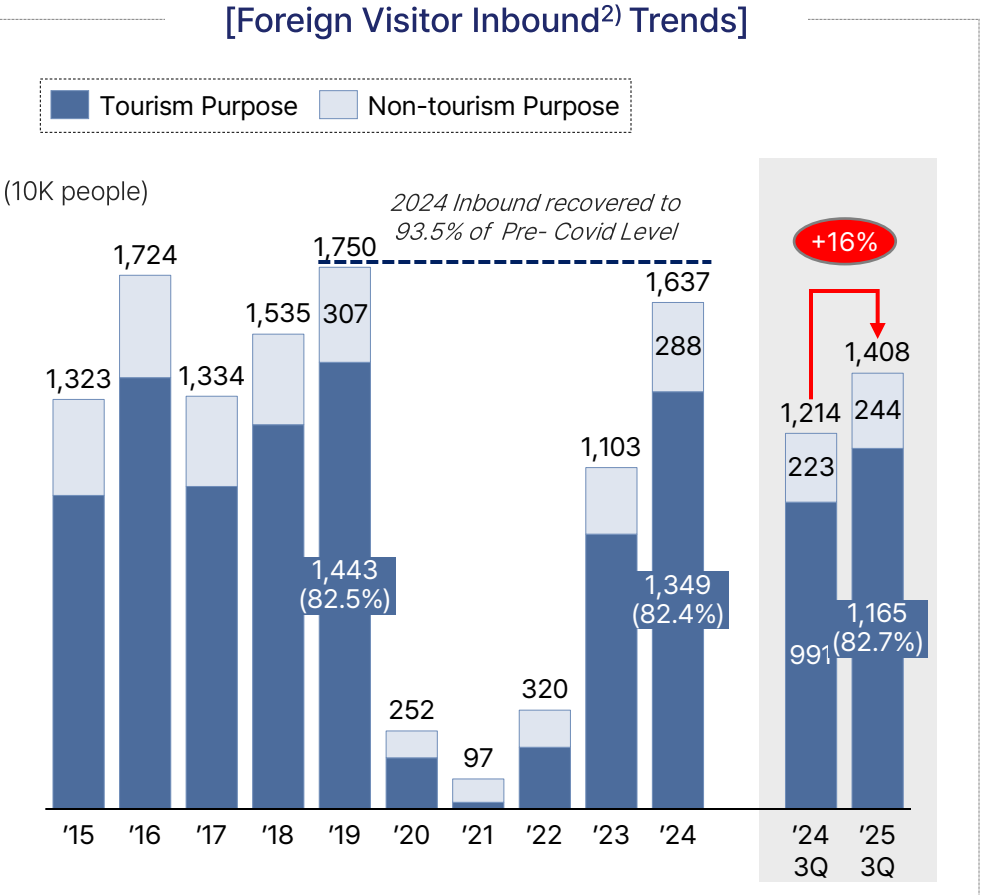


## 2.3. Hotel Sector

2.3. Hotel Sector Trends

Domestic inbound tourists reached 14 million('25.3Q, +16% YoY).  
Annual volume expected to accelerate from Q4 with Chinese visa-free pilot<sup>1)</sup>

Inbound Demand



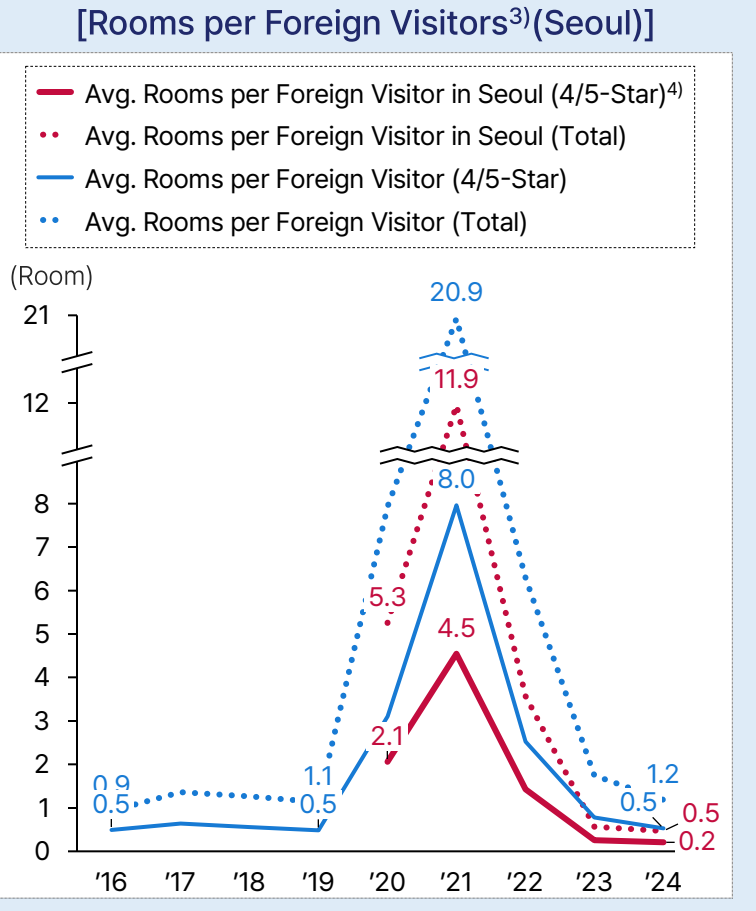
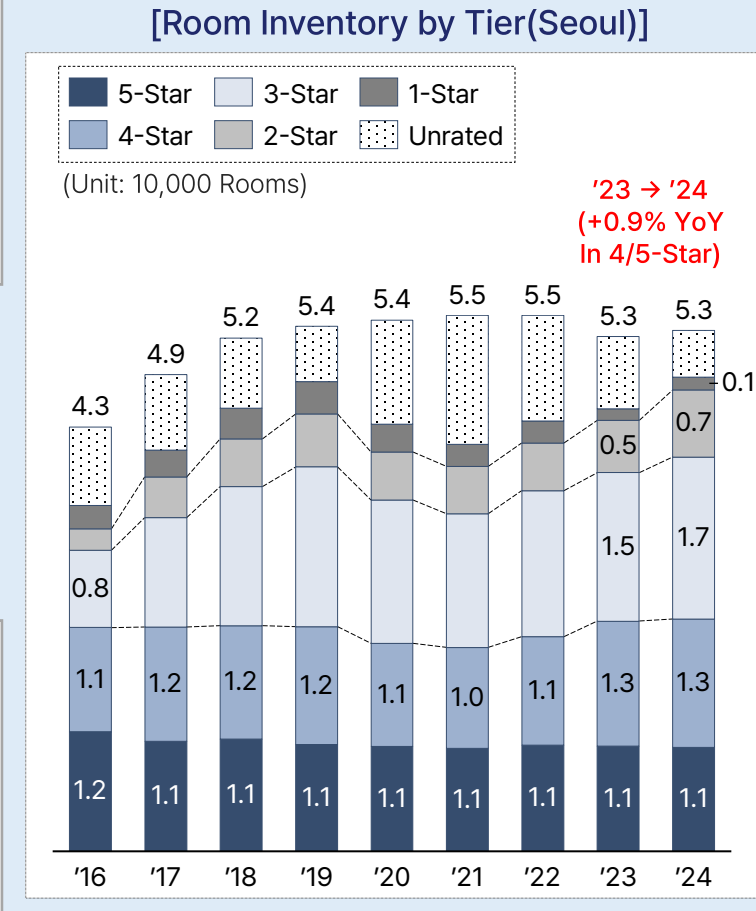
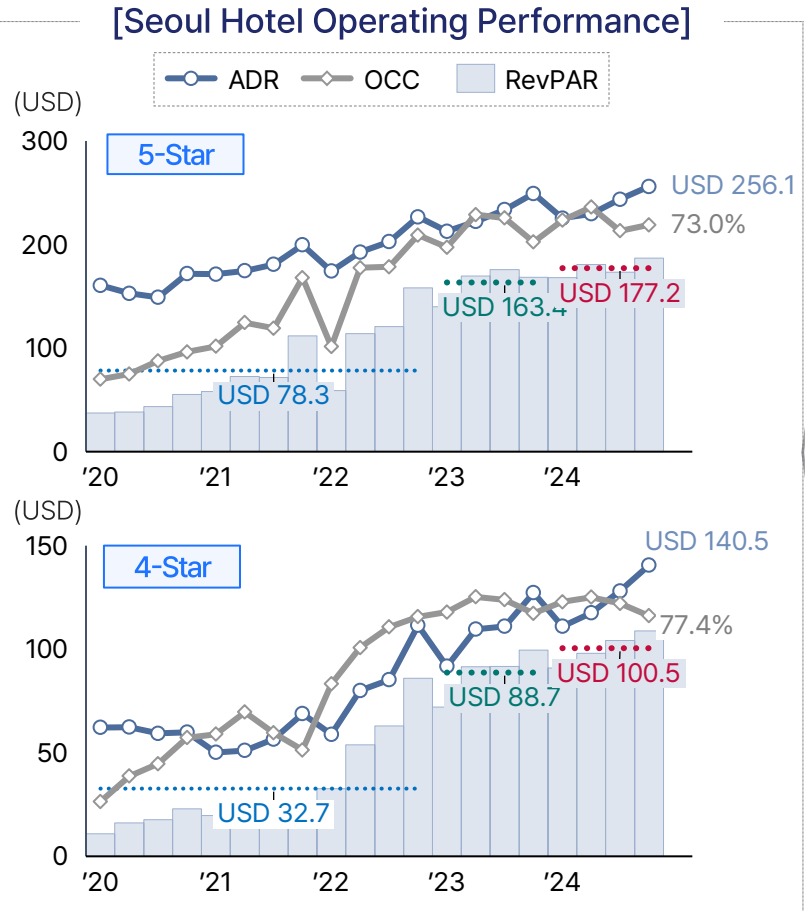
1) Chinese Group Tourist Visa-free Entry Allowed from Sep 29, Up to 15 Days Domestic Travel, Pilot Operation Until Jun 30, '26  
Source: Korea Tourism Organization, IGIS Strategic Research Division

2) Inbound: Foreign Visitors to Korea

2.3. Hotel Sector Trends

Seoul 4/5-star hotels maintain RevPAR uptrend with solid OCC/ADR. Limited new supply amid strong Seoul inbound push rooms-per-visitor to pre-pandemic lows.

Hotel Operating Performance



1) Hotel Rooms per Foreign Visitor = Total Rooms / Daily Seoul Foreign Visitors

2) Visitor Count Based on Daily Unique Visitors (e.g., If A Visits Seoul Jan 1~2, Counted as 2 Visits: 1 on Jan 1, 1 on Jan 2),

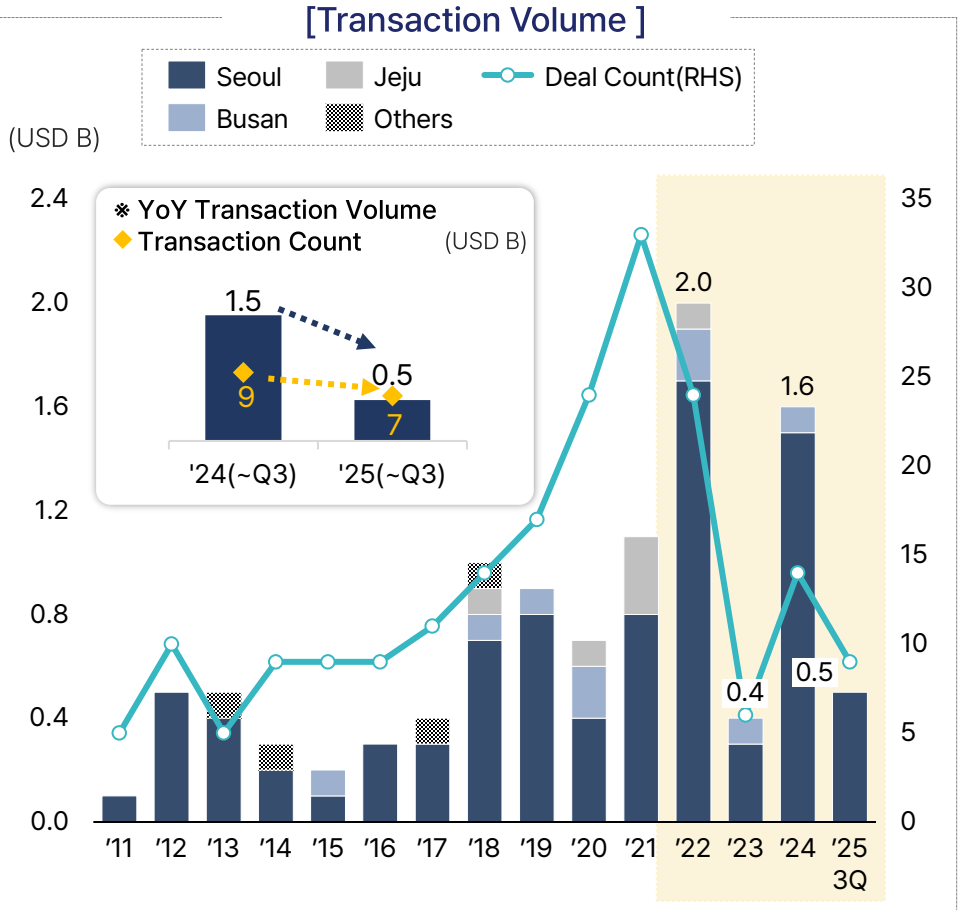
3) Foreign Tourist Count Annual Aggregate, Regional Breakdown Data Available from '20 4) Rooms Based on Seoul Tourist Hotel Room Count

Source: Styleoft, Korea Hotel Association, Korea Tourism Data Lab (Korea Tourism Organization), IGIS Strategic Research Division

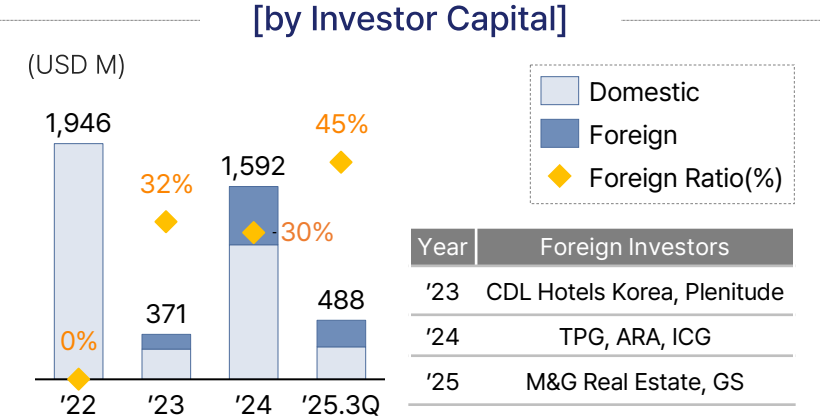
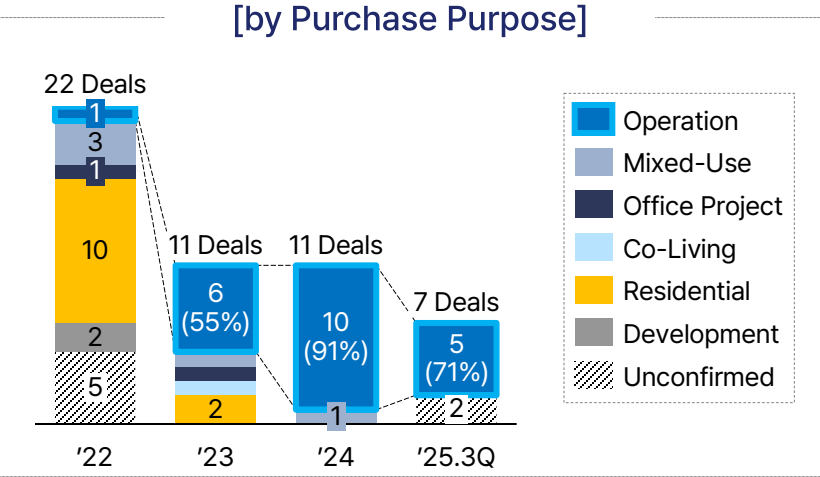
2.3. Hotel Sector Trends

**Transaction volume at USD 0.5 billion(-68% YoY),  
Owner-operator deals dominate(conglomerates/ financial-led), Seoul-regional polarization intensifying.**

Transaction Trends



Source: Rsquare, IGIS Strategic Research Division



Transaction Activity Highlights

Operational Purpose Acquisitions

- Four Points Myeongdong
- Courtyard Marriott Namdaemun

Regional Demand Polarization

- Seoul core locations recorded high bids price  
- Case: Mercure Ambassador Hongdae
- Regional hotels face disposition challenges from slowed performance



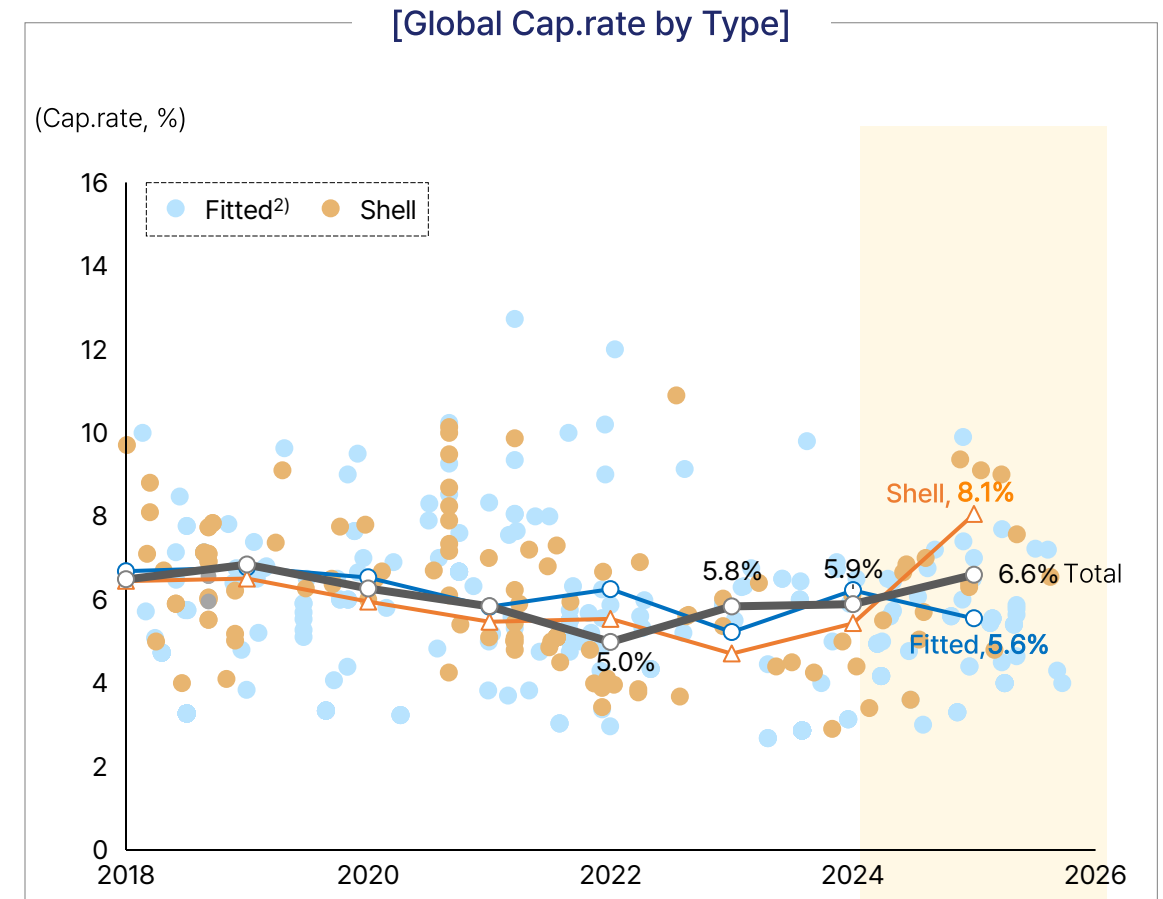
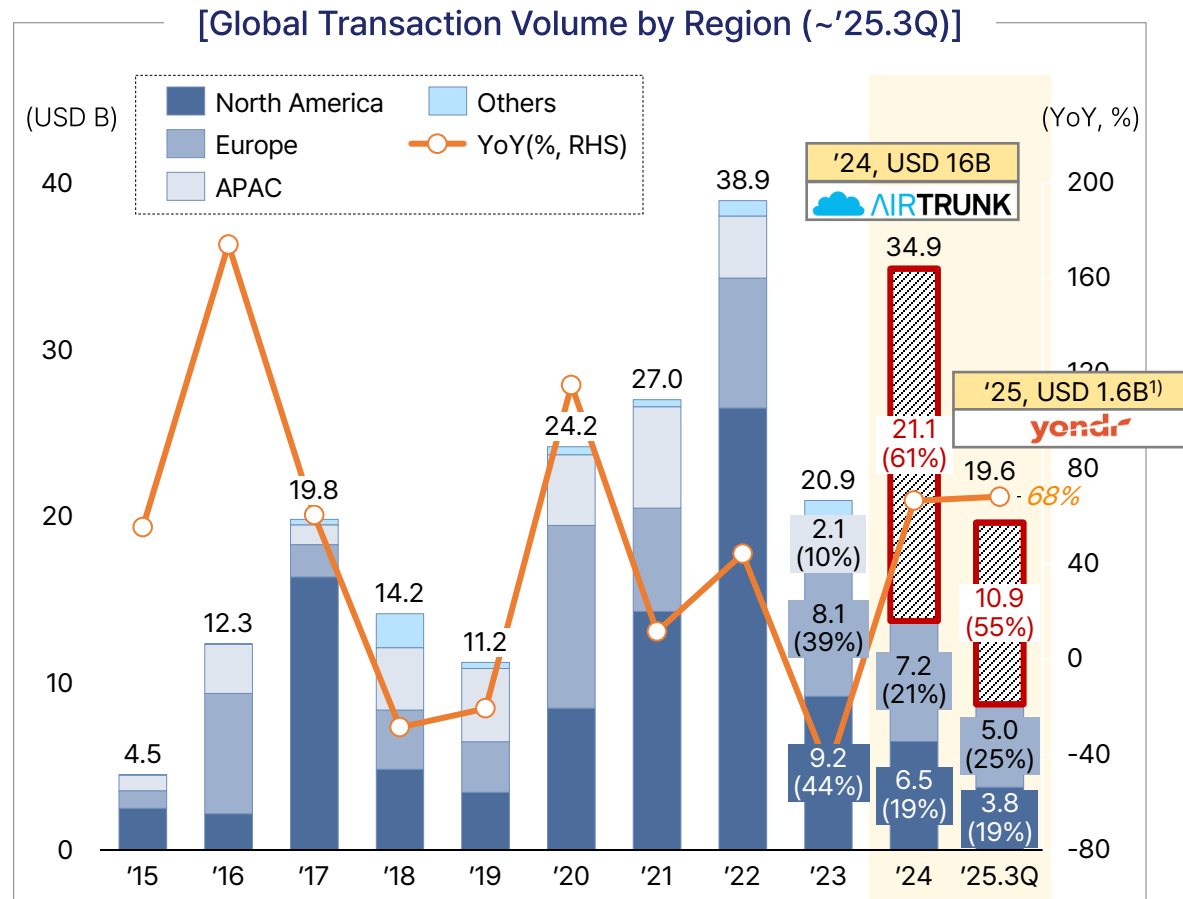
## 2.4. Data Center Sector



## 2.4 Data Center Sector Trends

**Global transaction volume USD 19.6 billion (As of '25.3Q), APAC share up to 55%.**

### Global Transaction



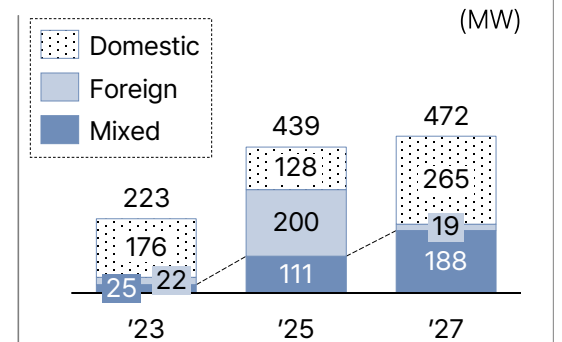
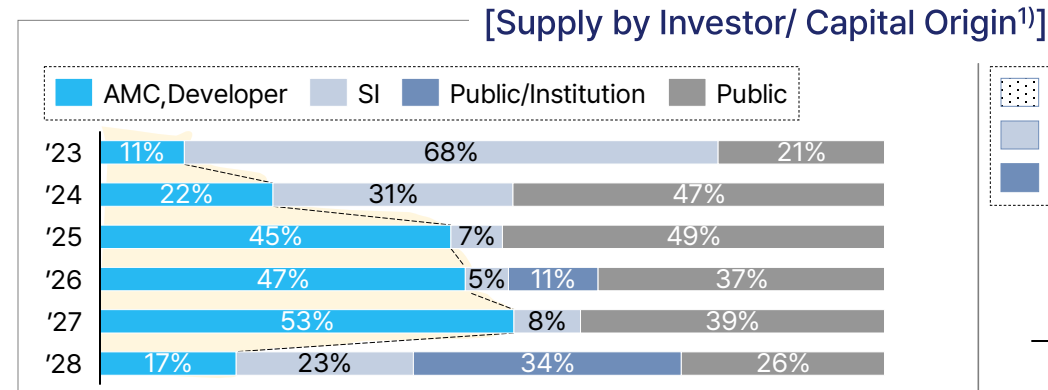
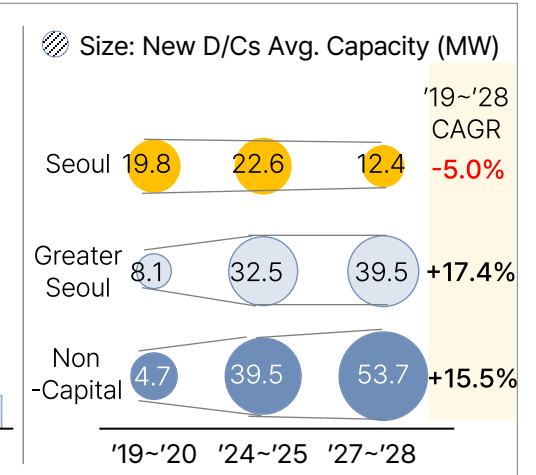
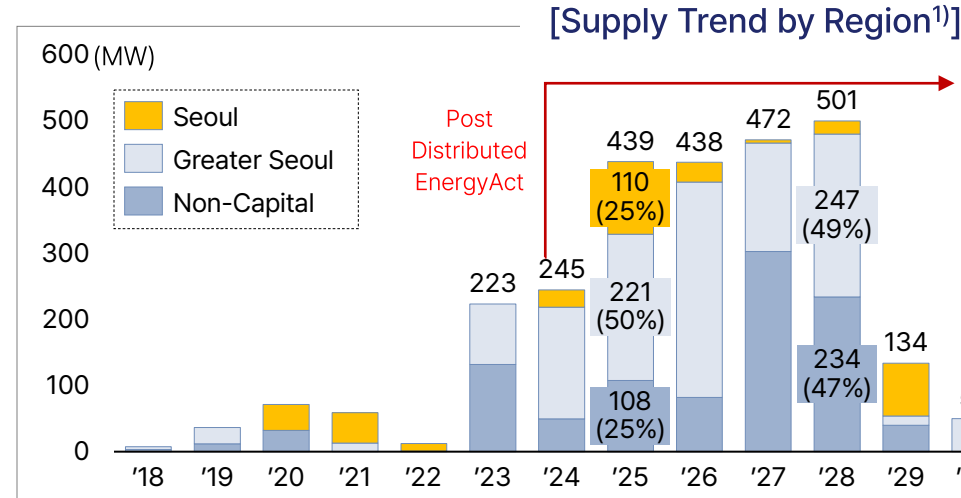
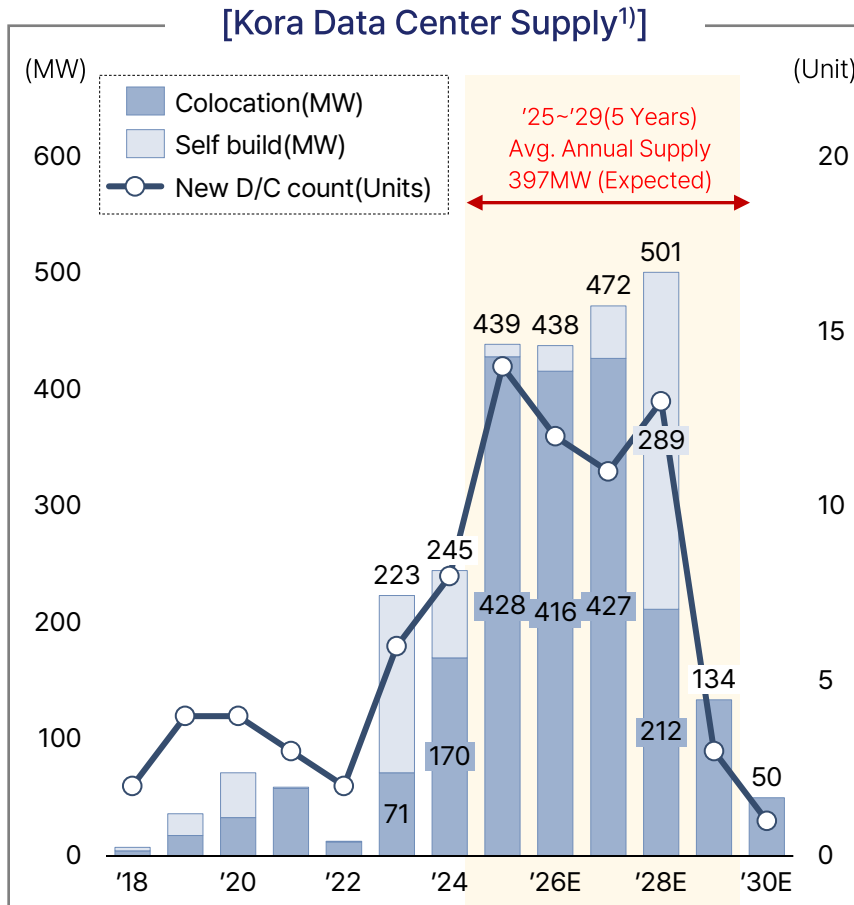
1) Netherlands Hyperscale Data Center Developer/Operator, Digital Bridge and La Caisse Joint Equity Acquisition in Oct '24. Malaysia Johor DC Sold to GIC 2) Fitted: Data Center Core Infrastructure Including Power and Cooling Fully Built. Shell: Building Shell Only Without Internal Infrastructure  
Source: RCA, IGIS Strategic Research Division

## 2.4 Data Center Sector Trends

**Annual pipeline of 397MW('25-'30) driven by non-Seoul expansion.**

**AMC/Developer dominance continues amid hybrid investment structures with global capital.**

### Korea Data center Supply



1) As of Sep '25  
Source: RCA, IGIS Strategic Research Division

## 2.4 Data Center Sector Trends

**Data centers evolving from traditional enterprise · colocation focus to Hyperscale · AI Factory · HPC · AI Mega Campus with growing AI workloads.**

■ Data Center Roadmap (Demand)

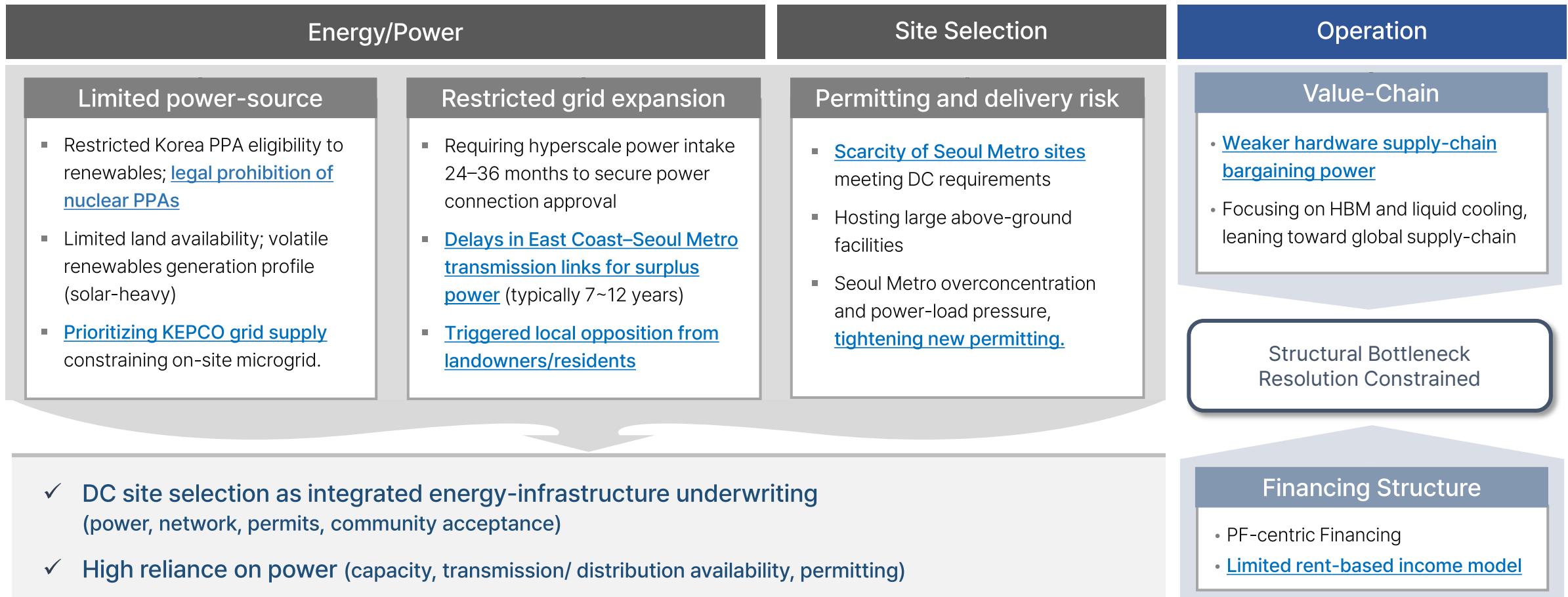
|                   | Enterprise IT<br>(1980s ~ 2000s)                   | Internet & Cloud<br>(2000s ~ 2010s)  | Hyperscale & Platform<br>(2010s ~ Present)   | AI & HPC<br>(2020s ~ Present)  | AGI & Ubiquitous AI<br>(Post 2030s)                                    |
|-------------------|--|--|--|--|--|
| Primary Users     | ▪ Traditional Corporate IT Departments             | ▪ Web Services, Mobile, SaaS <sup>1)</sup> Infrastructure                                  | ▪ Mega Tech Companies  | ▪ AI Research/Service corp., HPC Demand Organizations  | ▪ General AI Operating Companies, National AGI-use                     |
| Use Case          | ▪ Internal Corporate ERP, Traditional IT Workloads | ▪ Traffic Surge → External IT Service Utilization. Early CSP Service Emergence (AWS, 2006) | ▪ CSP and Global Company Service Scale Expansion, Colocation Level Insufficient → In-house Hyperscale DC | ▪ Model Training and Inference. HPC Workload Growth → Needs on Large-scale GPU/ASIC Clusters | ▪ Artificial General Intelligence (AGI) Training and Inference         |
| Capacity          | ▪ Small-Medium                                     | ▪ Medium-Large (Tens of MW)  | ▪ Hyperscale (Tens to Hundreds of MW)  | ▪ Hyperscale → Mega scale (Hundreds to Thousands of MW Expansion Discussion)                 | ▪ Mega → GW  |
| D/C Type          | ▪ Enterprise Datacenter:                           | ▪ Colocation Service (Retail/ Wholesale)<br>▪ CSP-owned Data Centers                       | ▪ Hyperscale Datacenter<br>▪ Wholesale Colocation Evolving Toward Hyperscale Single-tenant Focus         | ▪ AI Factory <sup>2)</sup><br>▪ GPU Farm<br>▪ Exascale HPC Center                            | ▪ AI-native Mega Campus<br>▪ Edge-AI Fabric<br>▪ Autonomous Datacenter |
| Social Definition | ▪ In-house IT Room, Cost Center                    | ▪ External Infrastructure Platform   | ▪ Platform Economy Core Infrastructure   | ▪ AI Production Factory  | ▪ AI Campus  |

"Data Center Demand Evolves Through Layer Expansion, Not Relocation"

## 2.4 Data Center Sector Trends

**Power · Grid Access · Site Selection are the key bottlenecks in Korea,  
Projects mitigating these hurdles secure strong premiums giving scarcity value.**

■ Korea Data Center Supply Limitations

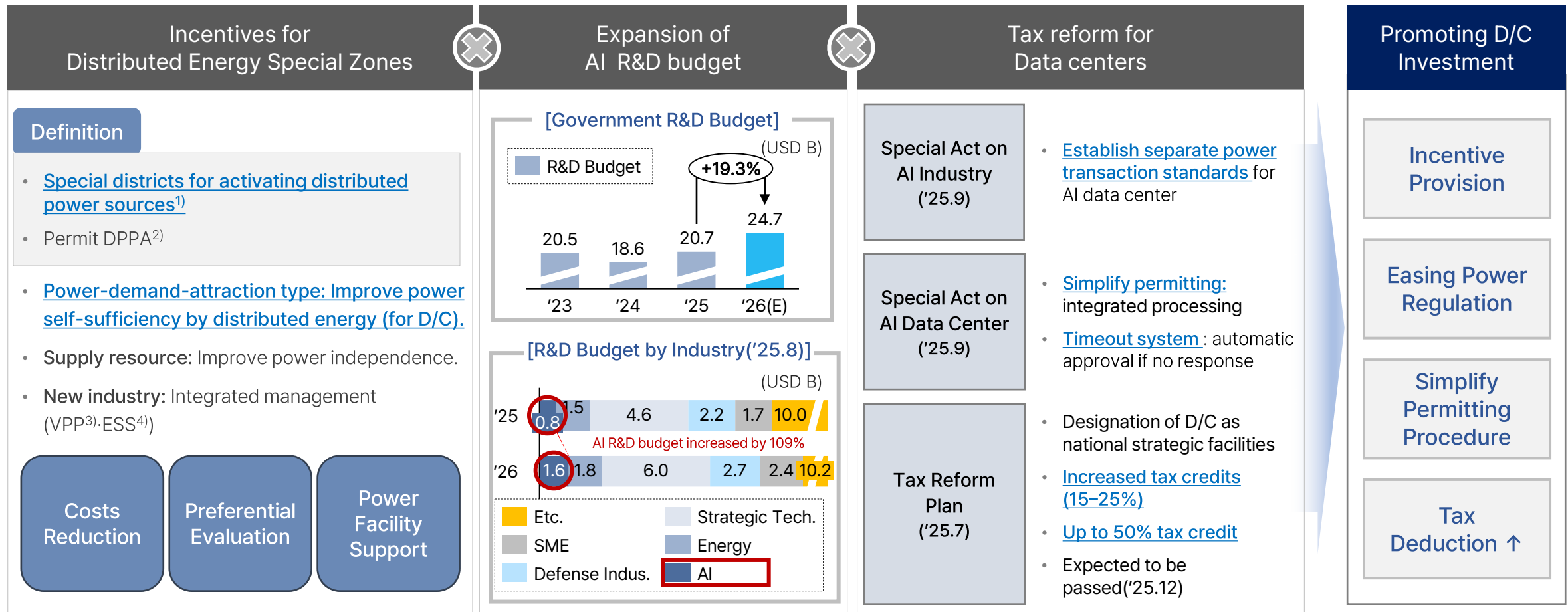


Source: IGIS Strategic Research Division

## 2.4 Data Center Sector Trends

## Expanding government support for digital infrastructure enhances investment climate.

## Regulatory Incentives



1) Special Act on the Promotion of Distributed Energy(effective Jun. '24), 2) Direct Power Purchase Agreement, 3) Virtual Power Plant, Virtual Power Plant 4) Energy Storage System,

5) Approx. 1.2%p reduction for high-voltage standards, \*FX rate based on Hana Bank official posted USD/KRW base rate (3-month avg. as of end Nov. '25): 1,426.71 KRW/USD

Source: Ministry of Trade, Industry and Resources, Major Media, IGIS Strategic Research Division



## 3. Investment Direction

3. Investment Direction

Broader, longer-term perspectives are essential for strategic opportunity selection.



Source: IGIS Strategic Research Division



### 3. Investment Direction

**Digital infra-focused cross-asset investment will expand as capital/sector barriers dissolve, redefining value drivers across office, logistics, and new sectors.**

#### ■ H1 2026 Outlook

#### Digital Infra-focused Cross-Asset Investment Expansion

##### Office

- SI-focused HQ monetization/ investment expected to continue
- Funding cost pressures persist, sustaining buyer-seller price gap
- Prime-focused core investment continues; class B/C refinancing burden and rising vacancy → VA strategy/transactions ↑
- AI drives capital inflows and expands AI-ready office demand

##### Logistics

- Investment recovery centered on prime assets expected to gradually expand
- Logistics NPL deals increasing due to capital constraints
- Shared logistics, Tier-1 tenants focus, growing demand for automation-ready locations
- Urban logistics center demand continues to expand

##### Hotel

- Inbound demand expects to continue rising
- Seoul 4/5-star price uptrend would stabilize
- Widening luxury–budget rate gap supports rising budget segment demand
- Inbound growth, supply shortages, and weak KRW sustain global investor interest and deal flow

##### New Sectors

- Long-term capital concentrating on AI digital infrastructure (D/C, Advanced Logistics, Office)
- Power, permitting, tech shifts reshape infrastructure and CRE investment
- Power-secured Seoul Metro D/Cs attract supply and capital
- Investment evolving via integration with non-DC infrastructure

# INVESTING IN LASTING VALUES

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